

Historic, Archive Document

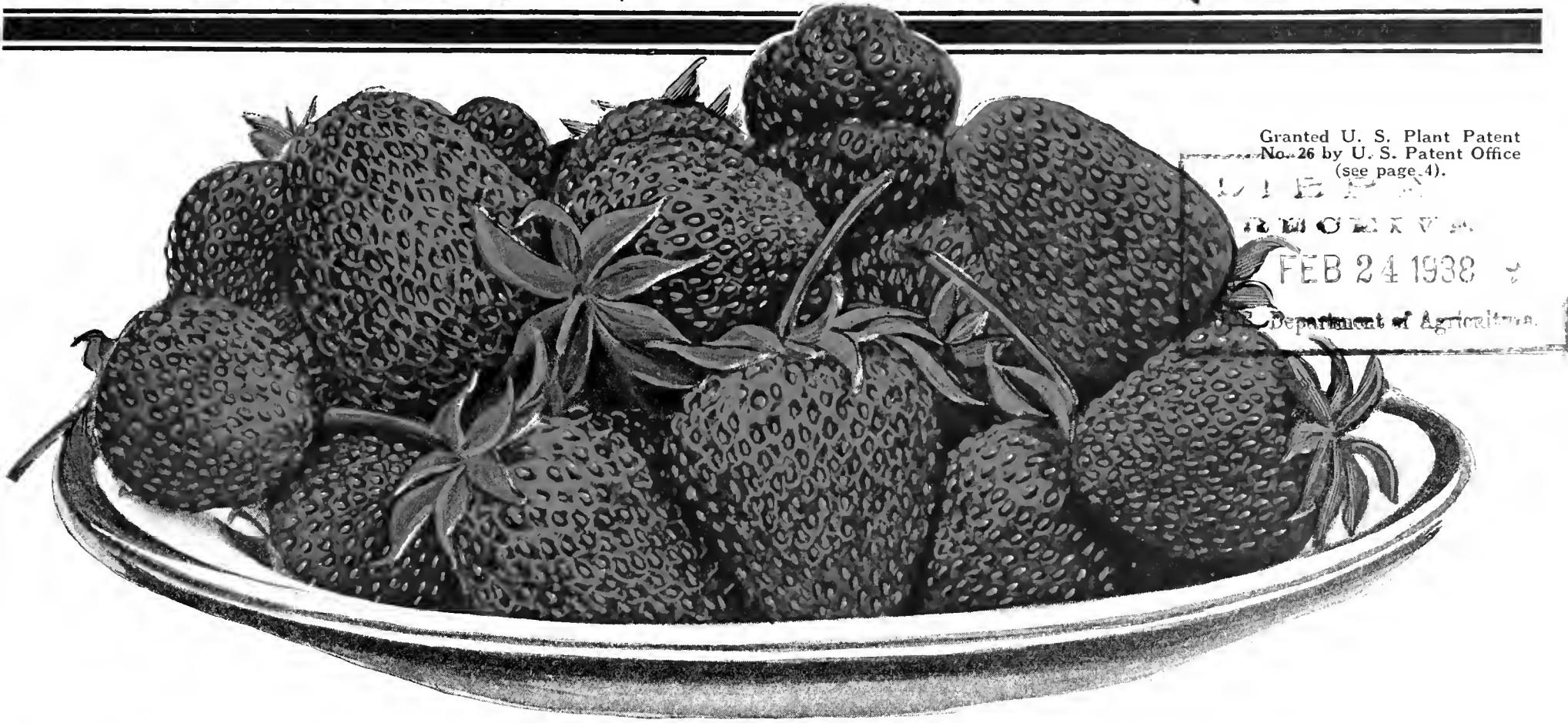
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Keith's KANNER KING

New



Granted U. S. Plant Patent
No. 26 by U. S. Patent Office
(see page 4).

FEB 24 1938

Department of Agriculture



\$1 35

Postpaid
in States
Grp. 1; add
9c for Grp.
2; 15c Grp. 3;
21c Grp. 4; (see
p. 22 for States).

Keith's SPECIAL Evergreen OFFER Only

1 Golden Arbor Vitae.
1 Colorado Blue Spruce.
1 Mugo Pine.
1 Horizontal Juniper.

Set these little (8-12-in.) trees
and watch them grow. Actual
value twice this special postpaid
price. A wonderful buy.



Keith's SPECIAL Everblooming Rose OFFER

1 Talisman (Golden Yel-
low).
1 Red Radiance (clear
red).
1 E. G. Hill (scarlet).
1 Columbia (rose-pink).
1 Golden Dawn (yellow).
1 Ophelia (pearly white).

Breaks All Records for U. S.

2280 Quarts Per Acre in
One Day's Picking

KEITH'S KANNER KING, a leader for canning and other home uses, leads in production at the rate of 2280 qts. per A. per day. At only 7c per quart this brings you \$156.00 per A. per day's picking.

IDEAL BERRY FOR HOME GARDENS

Because it's hardy, thrifty grower; berries rich red holding color, shape, size after canning. Wonderful for preserves, jellies.

SPECIAL

In order that our many friends may try out this worthy new variety, we are making this SPECIAL INTRODUCTORY PRICE on 100 of Keith's Kanner King plants. Only one offer per family.

\$1 75

Postpaid in
States in group
1; add 17c in group
2; add 23c group 3;
add 31c group 4; (Sta.
group see p. 22).

**6 ROSES ALL EVERBLOOM-
ING.** The largest bar-
gain in roses Keith has ever offered.
Bloom this summer. The best collec-
tion money can buy, and note how
reasonable to you.

Only \$2 30

Postpaid in
States in group
1; add 17c in group
2; add 23c group 3;
add 31c group 4; (Sta.
group see p. 22).

Keith's Annual
Berry Book
Best and Latest in Fruit Plants

Keith Bros. Nursery
SAWYER, MICHIGAN
"Strawberry Headquarters"

Keith's Plants are "Vitalized"

— DON'T Confuse Them With Ordinary Plants —

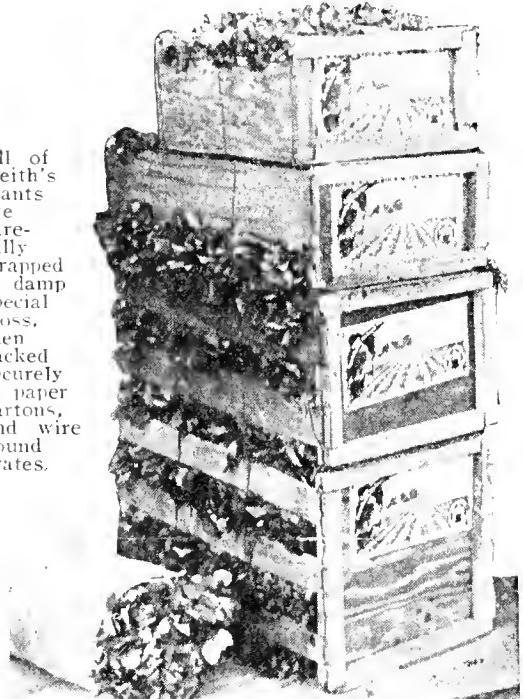
Extra VIGOR QUALITY

are FORCED right into them

From the time Keith's Vitalized Plants take root in the summer they have access to the right kinds of plant foods in the right proportions. And they are grown in an ideal plant soil, only a few acres of which is found in the whole State of Michigan. And no matter where you live a shipment of Keith's Vitalized plants will arrive in a live and in as fresh condition as the day they were dug, and will grow without special care or soil.

Note the large fibrous root system on Keith's Vitalized plants.

All of Keith's plants are carefully wrapped in damp special moss, then packed securely in paper cartons, and wire bound crates.



Keith's special wire-bound crates insure safe arrival of your plants.

Here's the Results (Pictures Tell)



One Year With Another, There's Always Money in Strawberries When Highly Productive plants like KEITH'S VITALIZED plants are set. Ordinary plants might bear but not like KEITH'S VITALIZED Plants.

Set Keith's Plants for Home Use

Set Keith's VITALIZED Plants in your garden for big yields. They cost no more than ordinary plants but they yield bumper crops of big berries. Keith SPECIALIZES in the growing of strawberry plants and has the very best for you. Why risk your time and money on ordinary plants? Keith's VITALIZED Plants cost you no more.



What a help! Fresh berries for dinner every day. This lady knows.

You Get EXACTLY What You Order

All of Keith's VITALIZED plants are tied in bunches of 25 plants and each bunch has one of these labels shown at the right. This insures your getting just what you order. Each packer has a number that is placed at the proper place on this label. And we hold each and every one responsible. This protects you from getting anything but the best. Only KEITH "tag" their plants in this way. Read carefully what it says on the label and you will see how we protect you.

Keith's Vitalized Plants Are Carefully Selected Hand Cleaned and Packed Right

Every one of Keith's VITALIZED plants is hand-cleaned and made ready for planting by competent help. They are tied in bunches of 25, tagged (see label above) and then carefully packed in Keith's SPECIAL wire-bound crates and fibre-board cartons with their roots carefully embedded in damp moss so that they reach you in the best of growing condition. Only Keith handles plants in this way for you.

And Here's the REASON Why!

Special fertilizers are hand-applied to every mother plant and along the rows of the growing young plants. (See below.)



KEITH'S PLANTS ARE

"VITALIZED"

By "VITALIZED" we do not mean just fertilized. We mean a whole chain of operations—that insures the highest production possible in plants. For instance: (1) an ideal plant soil found only in small areas in Michigan;—Natural plant foods like in virgin soils; (2) Special fertilizer in right proportions; (3) Continuous cultivation and hoeing; (4) Careful digging and handling of plants, not exposing them to sun and drying winds; (5) Hand cleaning, bunching, etc., indoors; (6) A careful and special method of packing plants, roots in damp moss surrounded with water-tight wax paper; and a 24 hour shipping service. These are some of the opportunities that help Vitalized Keith's plants.

Now, you can readily understand that plants with this added "VITALITY" are easier to grow; yield quicker larger crops; and over a longer period of time, with less care and attention than inferior plants. Plant growing is our specialty. Let us serve you with our special service with years of experience behind it.

None Genuine Without This Label

25 KEITH'S
SUPER-MASTODON
In Case of Error
Return This Slip at Once.

PACKED BY

No.
It's
Your
Protection

OUR EMPLOYEES ARE HELD
STRICTLY RESPONSIBLE.

All our vitalized plants are tied in bunches
of 25 plants. Each bunch has attached a label
similar to the above. Return the label to us if you
find anything wrong with the plants or count.

You can SAVE MONEY By ORDERING EARLY

In order to more evenly distribute office work over the season and give your order more personal attention, we encourage early orders by offering the following cash discount from our regular prices on orders of \$3.50 or more (EXCEPT ON BARGAINS, SPECIAL OFFERS, COLLECTIONS). Deduct the discount from your order or, if you prefer, add more stock to cover the same.

- 15%** DISCOUNT on cash orders (\$3.50 or more) received before February 15th.
10% DISCOUNT on cash orders (\$3.50 or more) received before March 15th.
5% DISCOUNT on cash orders (\$3.50 or more) received before April 15th.

KEITH BROS. NURSERY, Sawyer, Michigan



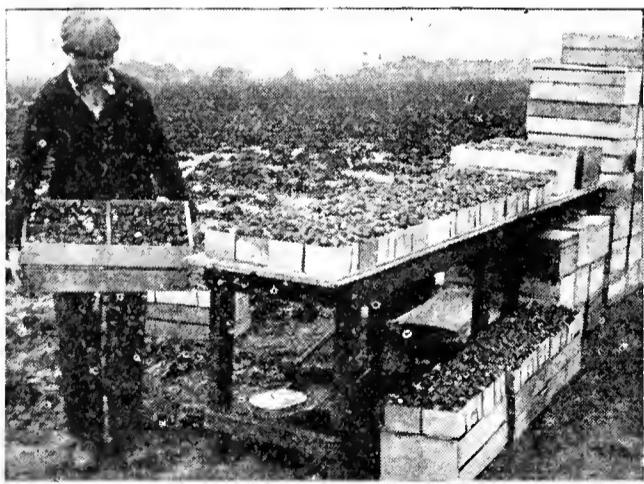
Keith's New "VITALIZED" Gem Plants Bear Berries Until Snow Falls

KEITH'S Gem—a New Everbearer

Bears All Summer and Fall

Look at the snow scene above! See those pickers at work, harvesting crates of excellent marketable berries from under the season's first blanket of snow.

Many people don't believe it—but there's the picture—reproduction of an actual photograph—unretouched—of the scene itself. This HAPPENS EVERY YEAR about the time of the first snow. Sometimes a severe freeze comes before snow, but it takes a real freeze to stop KEITH'S "VITALIZED" GEM PLANTS from bearing. Don't be contented with just ordinary plants, but set the very best, Keith's "VITALIZED" plants, when they cost you no more.



Gem Highly Prolific

Dear Sirs:—Your Everbearing Gem Strawberry is without doubt the best tasting, highly prolific and better able to stand drought and disease of any everbearing strawberry plant that ever came within range of my knowledge.

E. C. Kline, Streator, Ill.

Why Pay 35c a Quart for Strawberries

Why pay high prices for fresh strawberries when you can grow all you want right in your own garden. Just THINK! What a treat it will be for you to be able to go right out into your own garden and pick bowls full of rich, red, glossy Gem berries all summer and fall, also the next spring all from one planting, for Keith's "VITALIZED" Gem everbearing plants bear all summer and fall, also the next spring at strawberry time, all from the plants you set this spring.

KEITH BROS. NURSERY, Sawyer, Michigan

1. Gem vines are very Hardy and Healthy, need no spraying.
2. Always produce a number of productive plants.
3. Berries are Bright Glossy Red.
4. Red clear through and all over. No

- green ends or undersides.
5. Begin bearing in August and keep it up until the snow falls.
6. Berries very firm—stand handling and shipping well. Don't get soft like other berries.

Lots of Shortcakes

Dear Sirs:—Gem behave splendidly. Have had lots of shortcakes and fresh berries all summer and fall. Plenty berries on the vines when snow fell.

Wm. D. Atken, Ill.

Still Picking in November

Gentlemen:—The Gem is a very hardy and good everbearer. We still were picking nice berries in November.

H. A. Warner, Va.

For
Our Unusual
DISCOUNT
See Bottom
Page 2



Picking Keith's Everbearers within 60 Days after setting the plants.

Begin Picking in August

When you set Keith's "Vitalized" plants you begin picking the big glossy red berries in early August, in 60 days.

Save Money

Keith's "Vitalized" Gem Plants are the lowest price in years. Have been as high as \$15.75 per 1000, now we are offering them for only \$9.45.

TURN TO
Page
12

For full details and pictures of Keith's Gem turn to page 12.



Picking Keith's New Gem in September. Keith's "Vitalized" Gem Plants set in Spring bear berries when they bring high prices. There's money in them.

KEITH'S New KANNER KING

Breaks all Records for us

yields 2,280 qts. per A. in one day's picking

→ Read Pages 12 and 13 ←

Seal from
United States
Patent Office.



Keith's Kanner King is the first and only Strawberry to our knowledge to receive a Patent from the U. S. Patent Office.



As High as \$159.60 per Acre per Day

Keith's Kanner King has proven itself to be the most productive and profitable variety one can grow. It has a record of yielding at the rate of 2,280 quarts of berries per acre in one day's picking. Figuring these at only 7c per quart net, you would have \$159.60 clear for your one day's picking. This is what this highly productive variety can do for you under average conditions.

2,280 Quarts per Acre

With Keith's Kanner King you will have a very high-yielding variety. In one day's picking under average commercial conditions Kanner King yielded at the rate of 2,280 qts. per acre. Below is a picture of the field of Kanner King. Note what a wonderful plant growth Kanner King makes and every plant is sure a producer.

NEW MONEY-MAKING STRAWBERRY

The major qualification which makes a variety a money-making strawberry are yields, appearance of berry, its firmness, quality and flavor. Keith's Kanner King has them all.

Very Productive Because:

1. Numerous fruiting stems filled with uniform berries.
2. Long fruiting season—blooms often found at end of fruiting season.
3. Blossoms highly self-fertilized—all perfect berries.
4. Healthy, vigorous plants and lots of them.

Berries Bring Big Prices

1. Attractive rich strawberry red, outside and in.
2. Uniform in size and color, making attractive appearance.
3. Hold color, firmness for long time after picking.
4. The best for canning, preserves, etc., also table use.

None Better for Home Use

None better than Kanner King for canning, preserves, jellies, and it excels as for shortcakes and fresh berries. None better.



Not Affected By Dry Weather

For two years in succession Kanner King withstood extremely dry weather during its spring fruiting season, and bore paying crops. During one of these dry springs Kanner King lead with a record day picking of 440 quarts.

Kanner King Pick Easy
Pickers like to pick Kanner King. They are easily seen and leave the fruiting stems easily.

PRICES

Introductory prices for 100 Kanner King on front cover. Complete prices page 21.
Keith Kanner King this year, only.....

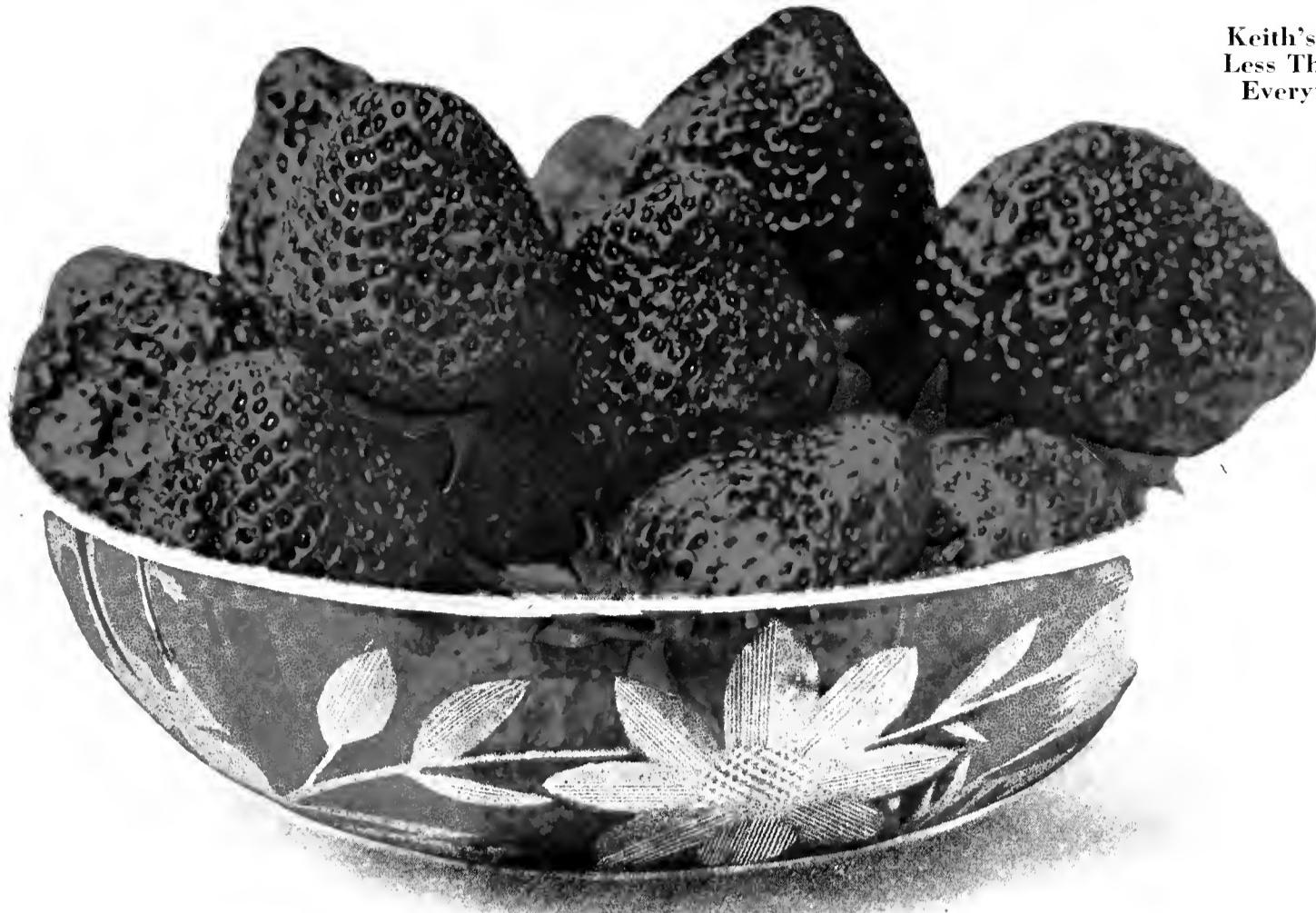
\$9 85
Per 1,000

Keith's Dorsett Plants Cost Less This Year While Prices Everywhere Are Going Up

THIS YEAR ONLY

\$ 6 25
Per 1000

BUY NOW



Keith's
Dorsett Plants
Bear Berries
Like These—
Aren't They
Big Ones?

Dorsett—The Berry with Quality, Size, and Beauty.

SPECIAL COMBINATION OFFER

Here you can get these two New berries, Dorsett and Fairfax, in Keith's Combination Offer at less than the regular listed prices. Both varieties are winners, money-makers, and will surprise you with their yields of berries that are different from any berries you have ever grown or tasted.

HOME GARDEN OFFER

Here's our special offer for your home garden.

50 Dorsett \$0.75

50 Fairfax80

ONLY
\$1 29

List Price \$1.55

100 Plants Special Price

COMMERCIAL OFFER

Here's your chance to get a commercial planting below cost.

500 Dorsett \$3.50

500 Fairfax 3.75

ONLY
\$5 97

List Price \$7.25

1,000 Plants Special Price

FAIRFAX (PER.)

Early with Long Fruiting Season

Fairfax is a Government cross between the Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world.

These are what make Fairfax a leader:

1. A sweet, perfumed flavor, unlike any other berry.
2. Large, attractive, uniform berries of beautiful red.
3. Early, but long fruiting season.
4. Hardy, healthy, practically disease free plants.
5. Always makes a good number of plants.
6. Berries firm, solid, and medium to large.

Here's a Few Highlights From Government Reports

1. "Appearance, exceptional firmness and high dessert quality are outstanding throughout season";
2. "Produces more runners than Howard 17 (Premier)";
3. "Fruiting season extends over a long period";
4. "When grown under favorable conditions the primary berries, also the later ripening berries, become very large";
5. "Generally the shape remains very regular throughout the whole season—one of the most uniform in this respect of any variety";
6. "Much firmer than present varieties grown in the test";
7. "Will stand long distant shipments";
8. "Has rich flavor and is very sweet when normally grown."

PRICES

25 plants	\$0.45	350 plants	\$3.00
50 plants.....	.80	500 plants	3.75
100 plants	1.25	1000 plants	6.75

DORSETT (PER.) Early

Size—Productive—Quality, Hardiness

THIS NEW BERRY is the result of a cross made by the U. S. Dept. of Agriculture between the Premier and Royal Sovereign, a leading strawberry from England. It is selected from thousands of other baby seedlings as the "best" of the lot.

As compared with the Premier it has been found to be:

1. As free from disease.
2. Earlier in ripening.
3. Berries brighter red.
4. Often more Productive.
5. Often a longer Fruiting season.
6. Firm solid berries.
7. Fine flavor, for desserts.
8. Very thrifty hardy plants.

High in Quality, Productiveness, Color.

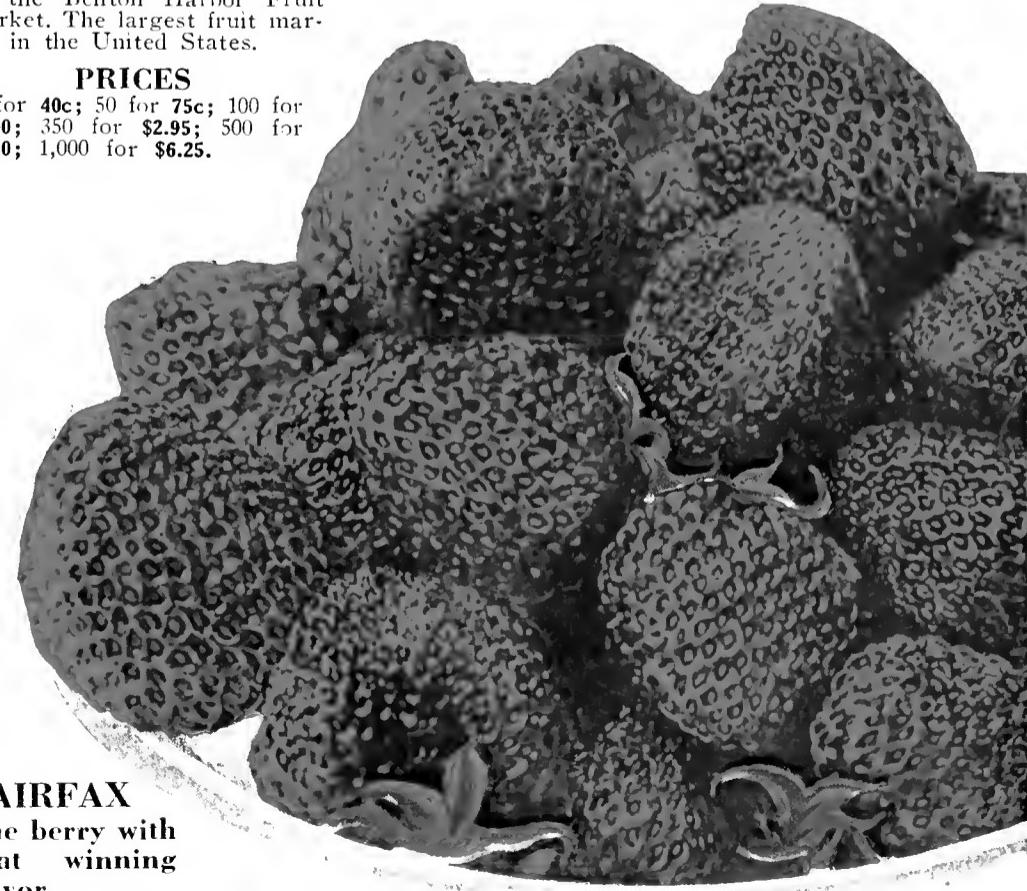
Here's a berry that you'll like because it produces a lot of big bright red berries that storekeepers, buyers, and others pay big prices to get. And its flavor is very pleasing too. One bite into a Dorsett berry will sell the whole crop for you. Dorsett is a good plant maker also with disease free foliage. During this past berry season, Dorsett brought the highest prices on the Benton Harbor Fruit Market. The largest fruit market in the United States.

PRICES

25 for 40c; 50 for 75c; 100 for \$1.00; 350 for \$2.95; 500 for \$3.50; 1,000 for \$6.25.

FAIRFAX

The berry with
that winning
flavor.



Keith's Spring



Strawberries Pay Big and Bring
in Quick Cash

3 NEW Strawberries

Below you will find listed three new Keith's strawberries. Two of them, Kanner King and Uncle Cap, originated here in our plant breeding grounds. The other we obtained direct from North-central Europe (France). These three new varieties are offered only by Keith. We know they will please you. They will win a place in your strawberry garden. Give them a chance. Try them out this year. A special offer made you in collection below.



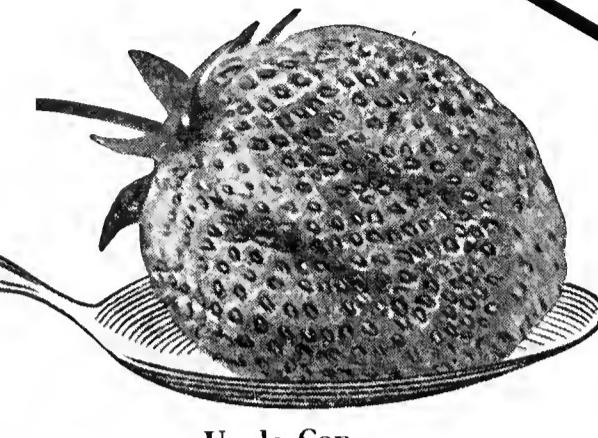
A small berry patch like this brings growers in ready cash day after day all berry season.



This is the way more than one farmer pays off the farm mortgage. There's money in setting small beds with Keith's Strawberry Plants.

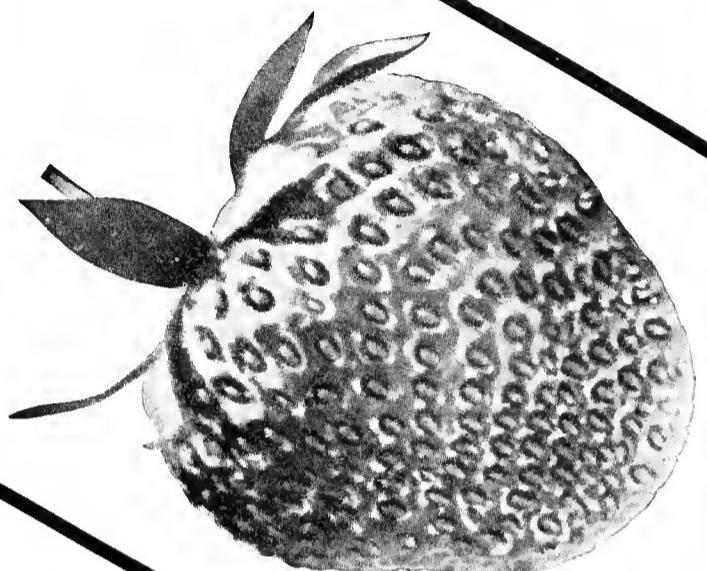


A few rows along one side of your field set with Keith's plants will bring in more clear cash than a whole field of corn. Try it and see.



Under this heading we list those varieties of strawberries that blossom and produce berries in the spring only. They are not Everbearers. We divide them into three classes—Early, Mid-season and Late, depending on when they ripen their berries during this spring strawberry season.

Keith does not offer a long confusing list of varieties some only "half good." Keith lists fewer varieties and only the tested and proven kinds. And understand, —write us if you want to know about varieties we don't list.



1 UNCLE CAP

(Mid-Season)

The Big Shortcake Strawberry

Here's another one of Keith's strawberries which we originated and introduced. It came from among the 5,000 seedlings from which we selected our Kanner King (see No. 3 below). It was the biggest, sweetest, and most suitable shortcake strawberry out of the whole 5,000. Here's the shortcake and table berry you have been looking for for years. Uncle Cap berries are so delicious and sweet that they require scarcely any sugar. You will be happily surprised with Uncle Cap berries. They are also big and vigorous and make a very attractive fruiting row. Prices: 25 plants for 95¢; 50 for \$1.65; 100 for \$2.50.

ONLY
95¢
Per 25 Uncle Cap

2 JOAN (Late)

Direct from France

You have heard travellers speak so much about the big delicious strawberries grown in northern France and Belgium. Well, we asked the Bureau of Plant Industry at Washington, D. C., to get us the best berry grown there and they sent us Joan. The berries are delicious and sweet and different from any American varieties. We wish to pass on a limited number of plants to our friends. The blossoms are imperfect, therefore, we suggest planting Joan with Kanner King or Uncle Cap. Price: 25 plants, 85¢; 50 for \$1.50; 100 for \$2.35.

85¢
25 Joan

3 KANNER KING

(Mid-Season)

Keith's Kanner King is the result of much constant and careful selection among 5,000 seedling strawberries in our plant breeding grounds over a period of several years. You will find Kanner King more carefully described on page 4.

75¢
25 Kanner King

Keith's Special Offer

Only One Offer per Customer

25 Uncle Cap.....	\$0.95	ONLY
25 Joan	85	
25 Kanner King..	75	\$2.20

Total\$2.55

Special Offer for
(For parcel post see page 22)



This man with the children's help harvested over \$65.00 in clear money from a small bed set to Keith plants.



3 rows 130 long bore 125 qts. per day all during season. Keith's plants were set.

KEITH BROS. NURSERY, Sawyer, Michigan

Strawberries ~ ~



Scattering barnyard manure along newly set strawberry rows. One of Keith's new ways.

WHY SUCH Big Values in Keith's Plants

Keith's Plants are "Vitalized." By "Vitalized" we do not mean just fertilized. We mean a whole chain of operations, each one important that insures your getting the very best when you get Keith's "Vitalized" plants. For instance, here are some of those important factors:

- (1) An ideal strawberry plant soil, insuring large, well developed roots.
- (2) Special Plant fertilizers in right proportions, only a balanced plant food is used.
- (3) Continuous cultivation, hoeing and runner training throughout summer.
- (4) Special digging and handling of plants so not to expose roots to wind or sun.
- (5) Hand cleaning, bunching, etc., all indoors. Plants all cleaned ready for setting.
- (6) Keith's special method of packing roots in damp moss and wrapped in waxed paper.
- (7) And a 24 hr. shipping service—plants on way to customer in 24 hours after digging.

These help "Vitalize" Keith's plants and make growers want Keith's "Vitalized" plants.

In Keith's Plants There's Extra Vigor and Quality

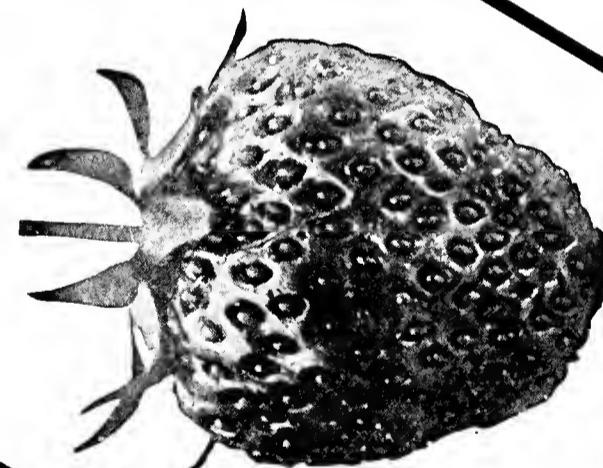
As soon as Keith's "Vitalized" plants take root in Keith's ideal plant soil they have access to a balanced and right kind of plant food. This gives them extra vigor and quality not found in ordinary cheaper plants. When they reach you they are full of pep and ready to start growth at once.

Keith's Spring-Ripening Varieties

Blakemore	Page 8
Dorsett	" 5
Dr. Burrill	" 7
Fairfax	" 5
Gibson	" 3
Joan	" 6
Kanner King	" 1-3
Premier	Page 9
Dunlap	" 8
Uncle Cap	" 6



Joan



Dr. Burrill

DR. BURRILL

(Early)

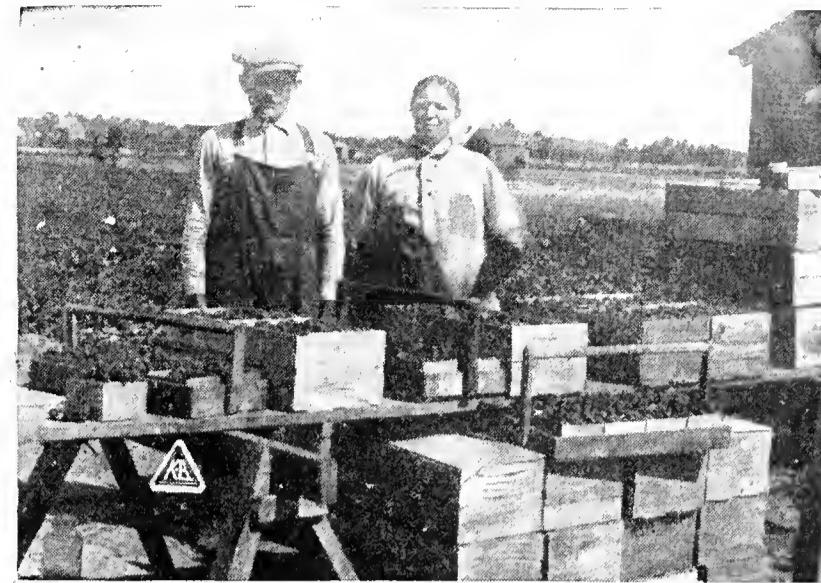
\$ 5 75
Per 1000

Dr. Burrill is often called the "Million Dollar Strawberry," because it's a money-maker, adding millions of dollars to growers' pocketbooks. Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. Easily grown, therefore an ideal variety for the beginner. The plant habits and berries resemble the

Senator Dunlap very much so that some are of the opinion that they are identical with that variety, however, we offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet, good for canning and preserves.

PRICES:

25 plants for 40c; 50 for 70c; 100 for \$1.00; 350 for \$2.55; 500 for \$3.15; 1000 for \$5.75.



A "Mortgage Lifter"

There's nothing to equal strawberries to bring in quick ready cash. Keith's "Vitalized" plants have helped pay off more than one farm or home debt. They are "mortgage lifters."



\$300 to \$500 per Acre

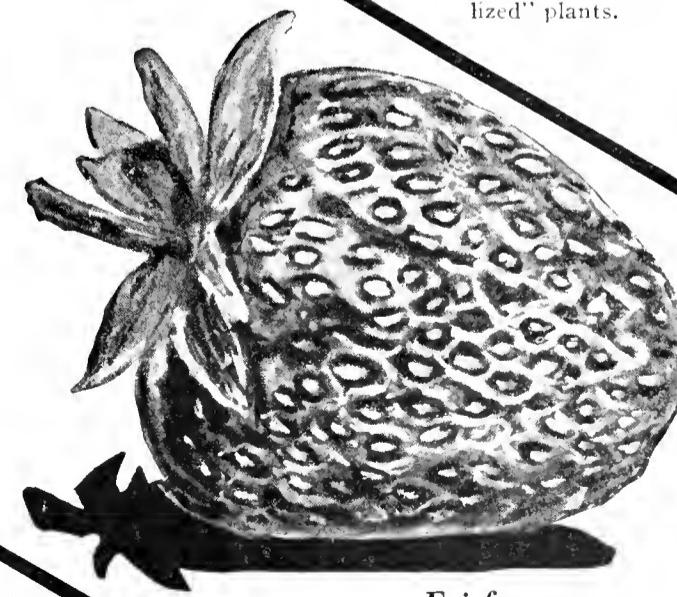
Keith's "Vitalized" plants produce more berries per row than ordinary plants. From \$300 to \$500 per acre is often cleared by growers.

KEITH'S EVERBEARING VARIETIES

Mastodon	Page 16
An old stand-by	
Big luscious berries	
Gem	Page 12
Berries very firm	
Stands shipping	
Champion	Page 18
No sweeter berry	
Resembles Dunlap	



Boys make extra money by growing berries from Keith's "Vitalized" plants.



Fairfax



There's money to be made even from a few rows 150 feet or so long from Keith's "Vitalized" plants.

DUNLAP

Early

The Old Dependable Berry

Dunlap is the best known variety in the United States. It makes good anywhere planted, producing large crops of good-sized berries. Look at those Dunlap berries on the plate at the left—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

Like the Original Strain

Some Dunlap plants are said to be non-productive, because the variety is "run out." Not so with Keith's "Vitalized" Dunlap plants. You will find all the original productiveness of the original strain in Keith plants. They bear those enormous crops the variety used to bear. Big Delicious berries and lots of them. Set Keith's "Vitalized" Dunlap plants for highest yields.



Keith's "Vitalized" Dunlap plants make a productive fruiting row, and the plants are loaded with berries.

Why So Many Set Keith's Dunlap

1. DOES well in all strawberry soils. A reliable variety for beginners. Never fails to produce.
2. BERRIES firm, sweet, dark red, holds color and shape after canning or preserving, like our Kanner King.
3. IS perfectly hardy throughout the Northern and Western States. Grows well in heavy soils.
4. YIELDS large crops of uniform berries.
5. PLANTS make a good wide picking row, which insures big bumper crops.
6. PLANTS and berries not subject to common strawberry diseases.

Buy Keith's Special-Grown Senator Dunlap plants and enjoy Dunlap berries like they used to be.

PRICES:

25 plants for 40c; 50 for 70c;
100 for \$1.00; 350 for \$2.55;
500 for \$3.15; 1000 for \$5.75.



This
Season
ONLY

\$ 5 50
Per
1000

Blakemore

(Early to Mid-Season)

Blakemore is a government production. It's got good "blood" in it, a cross between Premier (a leading northern) and Missionary (a leading southern berry). No guess work about Blakemore, breeding counts and Blakemore shows it. It produces big yields of very firm berries that hold their catchy bright red color for days. This makes them sell for top notch prices. Next after Keith's Kanner King, Blakemore ranks second for canning, etc. Berries can be left on vines 2 or 3 days after ripe and still ship and handle well. Also hold up in size to end of season.

WHY SET KEITH'S BLAKEMORE

Keith's original stock of Blakemore was secured direct from the government's original stock. They have the original "Blue blood" in them. Besides Keith's Blakemore plants are Vitalized. See top page 3.

1. Keith's Blakemore plants have the original blue blood stock in them. Original stock secured direct from U. S. government plants.
2. True-to-name stock with the original production, quality, etc.
3. Keith's Blakemore plants come to you hand cleaned all ready to set out.
4. Keith's Blakemore plants are northern grown, making them more vigorous than plants grown in southern sections. Northern grown plants are always best for setting anywhere.
5. They are grown in ideal strawberry - plant soil — big root growth.
6. Keith's Blakemore plants are "Vitalized." That means a whole lot to you, read top p. 7.

PRICES Keith's Blakemore prices are the lowest in years, but quality is there just the same.
25 for 40c; 50 for 65c; 100 for 90c; 350 for \$2.45; 500 for \$3.00; 1,000 for \$5.50.

**For Keith's Cash
Discount of 5%,
10%, 15% turn to
bottom page 2.**



This is just one fruiting stem from a Keith's Vitalized Premier Plant. Note the blossoms, green, partly ripe and ripe berries all on the same fruiting stem. This shows you why Keith's Vitalized Premier Plants are so wonderfully productive.



A bed 30x210 ft. set to Keith's Premier produced over 950 qts. of beautiful berries, bringing the grower over \$165.00 from his 30x210 bed. Some vacant lot or similar piece of ground can make you good money.



Another Premier bed. One like this set to Keith's Premier. Three rows 150 feet long brought over \$25 per row in berries.

Keith's Vitalized Premier
plants cost you no more than ordinary plants, but note the CASH RETURNS. Set only the best for best profits. There is money in Keith's Premier. Price: 25 for 40c; 50—75c; 100—\$1.10; 200—\$1.95; 500—\$3.50; 1000—\$6.25



Here's where mother and the kiddies pick the berries and make more money than dad who does all the other farm work. Enough money is made in this way to buy all the children's clothes and shoes. Strawberries do bring in the money.

\$165.00

\$165.00 from a small strawberry bed 30 ft. wide by 210 ft. long set with Keith's Vitalized Premier plants. (See top picture at left below.)

\$25.00

\$25.00 from a small bed 10 ft. wide by 150 ft. long set with only 300 of Keith's Vitalized Premier plants. It pays big to set the best. (See second picture below.)

\$1000

From One Acre

There's big money to be made when you set Keith's "Vitalized" Premier plants. Grower realized over \$1000 per acre last Spring. Big profits are coming back for the strawberry grower. Plant now.

PREMIER **Leading Early Spring Variety**

ONLY
\$6.25
Per
1,000
This Season

Keith's "Vitalized" Premier plants will enable you to get on the early market 8 to 10 days ahead of your neighbors, and it's the early berries that bring the best prices. You go to market early when you set Keith's "Vitalized" Premier plants. The plants when you receive them are full of pep.

Produces Large Yields

Keith's "Vitalized" Premier plants often yield over 1½ quarts of attractive large berries per every plant set. Think of picking 12,000 quarts of berries per acre—8,000 Keith's "Vitalized" Premier plants can be made to do it on average soil. Look at that single fruiting stem in picture above. That's what develops when you set plants that are grown right. It's expensive to set cheap non-productive plants of any kind.

50c to \$1.00 More per Crate

Premier berries are very attractive to buyers. They often bring 50c to \$1.00 more per 16-quart crate and that's what counts. On the Benton Harbor market Premier brought \$2.50 to \$3.25 per crate while buyers were paying \$2.00 to \$2.75 for other varieties.

The Berry and Plant

Berries bright red to the core. Solid, good shipper, arrives on market in attractive condition. Plants healthy, hardy, vigorous. If you've never fruited Keith's Vitalized plants you have not made the most money.

What You Can Do With 100 Keith's Strawberry Plants

1. Pick 150 to 300 qts. of rich juicy ripe berries.
2. Set one row at least 150 ft. long, 2 rows 75 ft.
3. Have enough berries for your family, some to can.
4. Will supply you berries at less than 2c per quart.

\$29 Brought \$405

Dear Sirs:—Had a late frost and a very dry spring but I harvested \$405 in berries from the 3,500 plants. Sold same at patch.

J. B. Hafford. (Ohio)

WHY KEITH'S VITALIZED PREMIER PLANTS ARE BEST

1.— They are True to Name. The Real Variety. (Beware of Substitutes this year for Premier plants are scarce.)

2.— They are Full of Pep. No Sitting around Half the Summer Waiting for them to get Started. They start quick.

3.— They are grown by a Strawberry Specialist. Uniform size, evenly balanced Root Systems and Tops.

4.— They are Freshly Dug—Protected from Wind and Sun, Packed and on Their Way to you within 10 hours after they are dug.

5.— They are Packed Right—Special Ventilated Fibre Board Boxes. Tops have plenty of Air. Roots imbedded in Special water-holding moss wrapped in Heavy Wax Paper.

6.— They reach you in as fresh condition as the day they were dug.

7.— Being grown right they are highly productive. You'll like them.

Keith's 3 Leaders

Premier—Kanner King—Dorsett

You can't go wrong when you select any one or all three of these three LEADERS IN THE STRAWBERRY WORLD. Every one is a winner and will go far beyond your expectations with their large yields of big beautiful berries.

PREMIER

An Early Money-Making Variety

This is the variety that made growers \$800 to \$1200 per acre last spring. You go to market early when you set Keith's Vitalized Premier plants because they are extra early for any market. Turn to page 7 for full details and description of Keith's Premier—ONE OF KEITH'S THREE LEADERS.

Only **625** → But when bought in combination with Keith's other two leaders you can get your Premier plants much cheaper. Note the money-saving OFFER at bottom of page.

Keith's KANNER KING

Granted U. S. Plant Patent No. 26

So unique was the origin and the development of this new strawberry, and so outstanding was its strawberry characteristics the United States Patent Office issued it patent protection under Plant Patent No. 26.

The Best All-'round Berry

Keith's Kanner King is not only a wonderful market berry, because of its unequaled handling qualities, but it is the best for home use. Its sweet, rich strawberry flavor places it first for table uses, and its firmness and lasting color makes it the best for canning, preserves, etc. It's the "King of the Canners" hence its name "KANNER KING." Turn to Front Cover and page 3 for further details.

Only **985** → But when purchased in combination with Keith's other two leaders you save money. See bottom of page.

DORSETT

Productive—Quality—Size

Dorsett is a leader and the best known of the recent strawberries developed by U. S. Dept. of Agriculture. Its beautiful, large, glossy, red berries are unlike any other berry offered today. And you'll find its flavor different to that you have ever tasted before. These characteristics are what is making Dorsett so popular. Turn to page 6 for more information.

Only **625** → But when purchased in the special combination below you save money. Its the best combination we have ever offered to our customers.

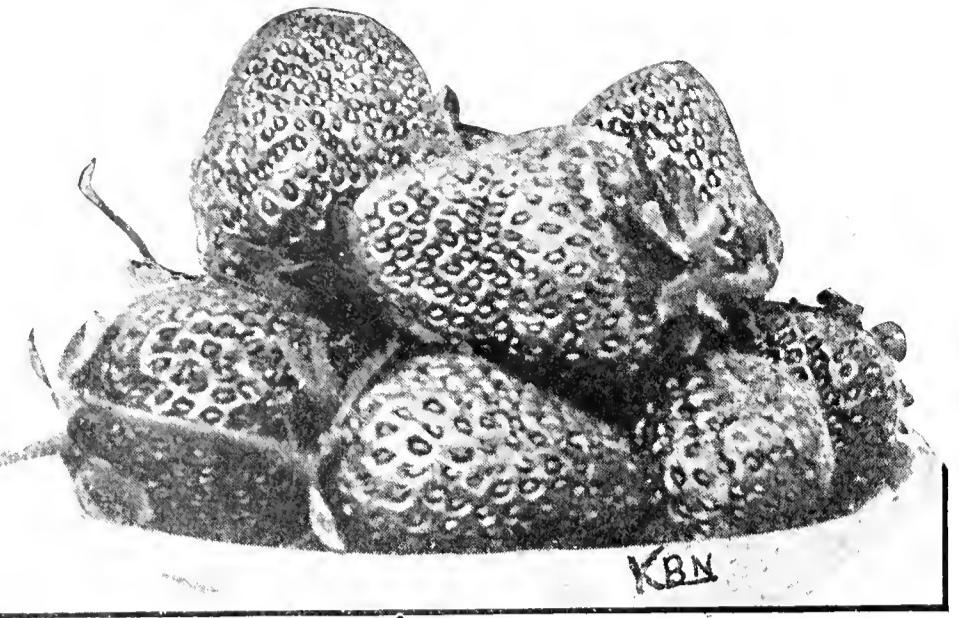
Keith's Money-Saving Offer

Never before has Keith had an opportunity to offer three better berries in combination—three leaders that can't be excelled. Keith saves you money in their following special Combination offers.

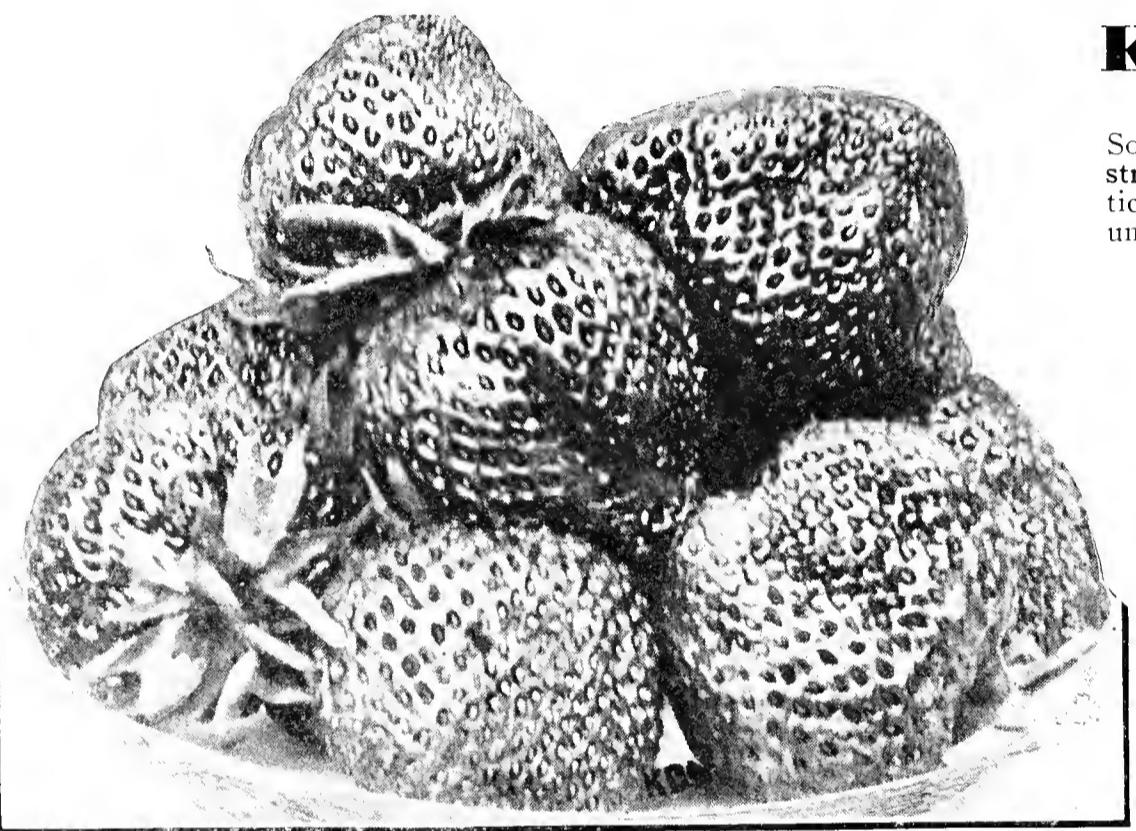
No.	Combination Offers	Special Comb. Price	You Save
A	75 plants { variety 25 plants each variety 50 plants each variety 100 plants each variety 250 plants each variety 500 plants each variety 1000 plants each	\$ 1.19	.36
B	150 plants { variety 25 plants each variety 50 plants each variety 100 plants each variety 250 plants each variety 500 plants each variety 1000 plants each	2.27	.53
C	300 plants { variety 25 plants each variety 50 plants each variety 100 plants each variety 250 plants each variety 500 plants each variety 1000 plants each	3.27	.63
D	750 plants { variety 25 plants each variety 50 plants each variety 100 plants each variety 250 plants each variety 500 plants each variety 1000 plants each	7.38	.97
E	1500 plants { variety 25 plants each variety 50 plants each variety 100 plants each variety 250 plants each variety 500 plants each variety 1000 plants each	10.19	2.26
F	3000 plants { variety 25 plants each variety 50 plants each variety 100 plants each variety 250 plants each variety 500 plants each variety 1000 plants each	17.78	4.57
W	100 plants { K. King—25 Dorsett 25 Premier — 50 K. King—50 Dorsett 50 Premier — 100	1.67	.43
X	200 plants { K. King—50 Dorsett 50 Premier — 100 K. King—100 Dorsett 100 Premier — 200	2.73	.57
Y	500 plants { K. King—150 Dorsett 150 Premier — 200 K. King—200 Dorsett 200 Premier — 300	5.28	1.27
Z	1000 plants { K. King—250 Dorsett 250 Premier — 500 K. King—500 Dorsett 500 Premier — 1000	7.97	2.13

NOTE:—Order by letter. Price not subject to any discount. Parcel post rates on p. 22.

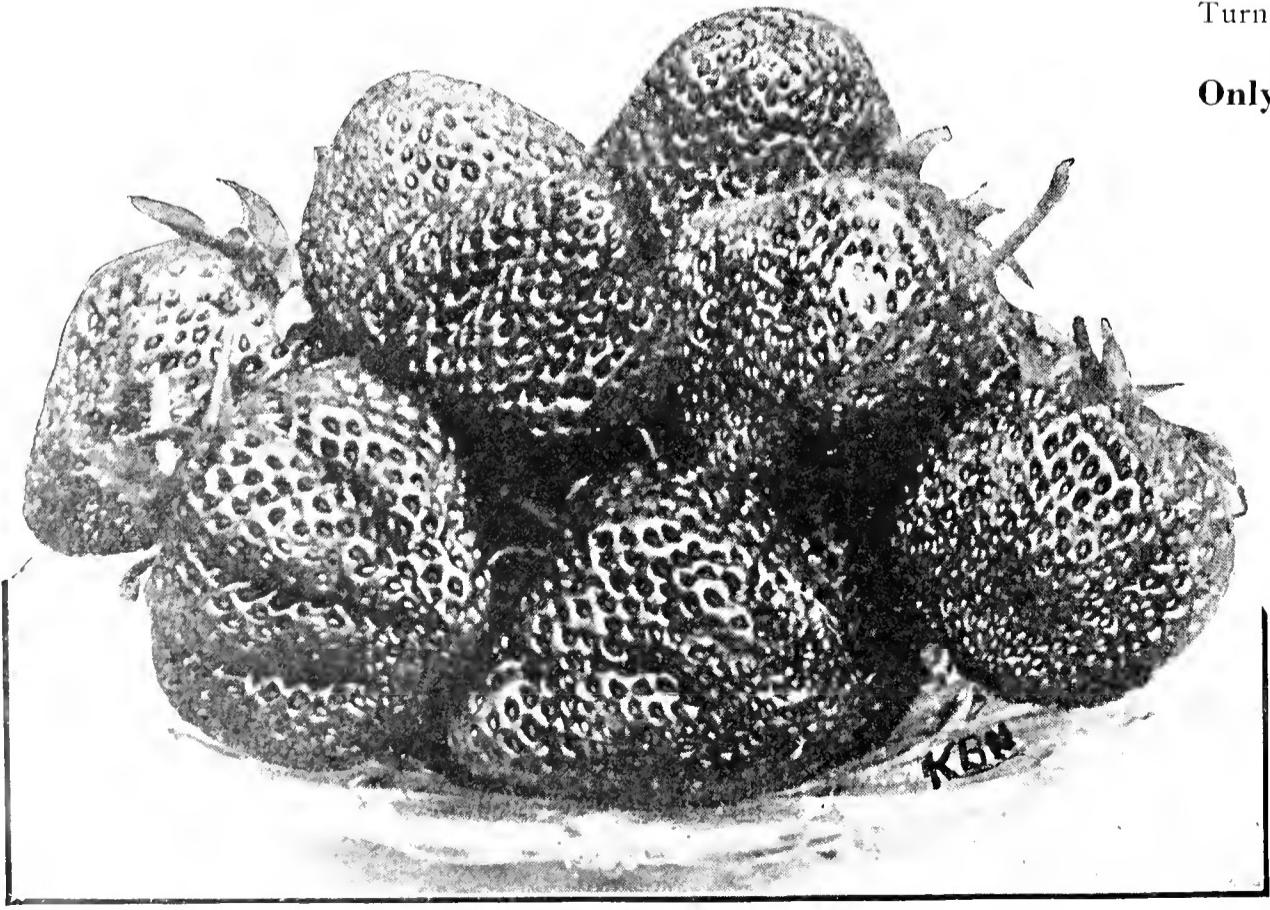
KEITH BROS. NURSERY, Sawyer, Michigan



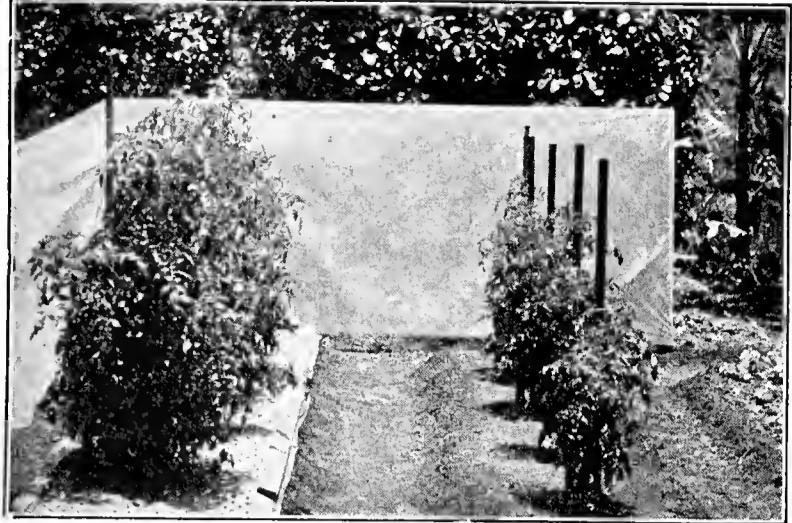
Premier:—For Extra Early Berries



Keith's Kanner King:—For Early to Late Mid-season Berries



Dorsett:—For Mid-season to Late Berries



Note the difference in these tomato plants. Row on left was mulched, row on right had no mulch paper. Mulch Paper gives wonderful growth in all kinds of plants and earlier crops.



A mulch paper strawberry garden. Plants can be set closer than this—see page 4.

PRICES

(All Mulch Paper Is 36 Inches Wide)

(Full instructions for laying Mulch Paper come with the Paper.)

5 yd. (Small roll).....	\$0.47	1 Roll (100 yds., 1 yd. wide) not prepaid can be sent by Parcel Post or Express.....	\$3.95
10 yards.....	.70		
15 yards.....	.97	2 Rolls (as above) for.....	7.75
25 yards.....	1.45	1 Roll (200 yds.) (as above) for.....	7.45
50 yards.....	2.65	5 Rolls or more (as above) per each roll.....	\$3.45

Note.—Full Rolls contain 100 square yards and weigh about 45 pounds each. Can be sent by Freight, Express or Parcel Post. Let us know which. Freight and Express are the cheapest ways.

Note.—Prices in less than Roll (100 yds.) lots are Postpaid in Mich., Ind., Ill., Wis., Ohio. For States in Group No. 2 (see page 20) add 1½¢ per yard; for Group No. 3 add 2¢ per yard; for Group No. 4 add 3¢ per yard. (Not subject to discount.)

Lower Cost
Now Only

7
C
Per Yd.
in
10-Yd.
Lengths

A New Way to Grow Plants

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that mulch paper stimulates and brings about greater plant growth. In order to give best growths and yields, we, you and I, have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense.



Picture taken at Dominion Experiment Station in Canada. Melon row on right mulched, that on left was not. The mulched row produced 121 melons weighing 142 pounds. Unmulched row produced 26 melons weighing 31½ lbs. Mulch Paper did it.

MULCH PAPER

Saves Work—Eliminates Hoeing, Watering, Cultivating, etc.

Here's What Keith's Special Mulch Paper Does for You

- 1 It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
- 2 Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
- 3 It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crusting it after rains.
- 4 Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in. Plants grow night and day.
- 5 It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week to 10 days earlier.
- 6 It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
- 7 It grows better, sturdier, higher quality crops.
- 8 Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and larger crops are clear profits.
- 9 Mulch part or all of your garden this year. It will save you (or your wife) hours of hoeing, besides you will have earlier vegetables and more of them. We know. We grow all our garden through Mulch Paper.
- 10 Mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, imbed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.
- 11 Mulch newly set shade trees. No hoeing or cultivation necessary around them.
- 12 To mulch asparagus and rhubarb beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch Paper being black draws the sun's heat.

Grows Bigger Earlier Crops

NEW Glass

Made by New Improved Method

Science has at last perfected a substitute for glass that is far ahead of any previous substitute. This new material is Flex-O-Glass. The Company making Flex-O-Glass have their new find fully protected by Patents and are the sole makers. We were fortunate in getting Flex-O-Glass to offer this year. It's the nearest to glass of anything we've ever seen. We would like to send you a sample.

Why Flex-O-Glass Is Best

1. Holds heat in and cold out.
2. Costs 1/10 of glass and is better.
3. Patented. Clearer than other subs.
4. Made of best fabric. Won't break.
5. Makes hen house light, bright, warm.
6. Saves feed, fuel.
7. Water-proof.
8. Lasts for years.



Cover Basement Windows

Tack on over basement window. Keeps out cold, lets light in.



Won't Break Like Glass

More Eggs Under Flex-O-Glass
"Got 525 eggs in Jan., 758 in Feb., 941 in March from 53 hens under Flexo-O-Glass. Neighbor scratch pen with burlap got only 1 or 2 eggs a day." — C. Schaefer, Smithton, Ill.

Substitute

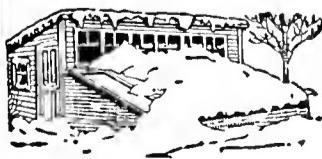
FLEX-O-GLASS

New Patented process. Nearest like glass yet. Unlike any other.

Less than
5
C
Per Sq. Ft.
All Lengths
3 Ft. Wide

Mother! Give Your Baby a Sun Bath

Your baby can have a sunshine bath "summer sun" with all its healthful Ultra-Violet Rays if you use Flex-O-Glass on a window or sunporch. He will like it.



Withstands Snow and Sleet

A. Shisler in Ill. says, "Had 20 below zero, deep snow and sleet on Flex-O-Glass, still it's O. K. Eggs increase over 415 per cent."

Weatherproof, Waterproof

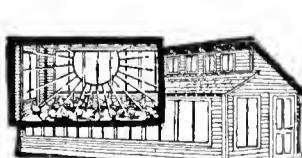
Flex-O-Glass, the new scientifically-made substitute for glass, costs 1/10 as much as glass, but just as beneficial. Admits ultra-violet rays, the health-giving rays, from the sun (glass don't). Keeps out cold and wind, holds heat in better than glass, and it's ever so much cheaper.

KEITH'S BARGAIN OFFERS

We will cut Flex-O-Glass to any desired length to fit your windows, hotbeds, etc., for an additional 4¢ per yd.

Remnants from larger rolls
Fresh New Guaranteed
5—10—20—30
yard lengths

Prices in 5-10-20 or 30-yd. Rolls In Ohio, Ind., Ill., Wis., Mich.....	28c	Per Yard Postpaid
In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Vt., W. Va., Tenn., D. C., Ky., Md.....	30c	Per Yard Postpaid
In Wash., Oregon, Calif., Nev., Ariz., Idaho, Utah	34c	Per Yard Postpaid
In all other States.....	40c	Per Yard Postpaid
Full Roll, 100 yards, one yard wide.....	\$26.75	Not Postpaid



For Poultry House Windows

Lets in Ultra-Violet Rays—Brings winter eggs—Prevents Disease—Promotes Growth. Best for laying hens; triples egg production. Prevents weak legs and disease. Matures chicks one-third sooner.



Makes Porch a Health Room
Saves fuel and doctor bills. Nail Flex-O-Glass over screens. Keeps out cold better than glass. Lets healthful sunlight in. Easy to apply.

Fine for Hotbeds

Flex-O-Glass grows stronger plants. "I use Flex-O-Glass and have better plants and much stronger than my neighbor." — Benson, Ft. Worth, Tex.



Just Cut with Shears and Nail on.

For Keith's Cash Discounts of
5%, 10% or 15% see bottom
page 2.



SIZE

Gem berries average above the ordinary in size and don't "run small and buttony." Even during past unfavorable summer, Gem berries continued large and fresh—a remarkable important characteristic for an everbearing strawberry and the berries continue to form large up to cold, freezing weather in the fall.

FLAVOR

No one can find fault with a Gem flavor. They are as sweet and highly flavored as berries of the mother variety, the Progressive. They are just chuck full of strawberry sweetness. You don't need much sugar when you eat Gem berries.

FIRMNESS

its extra firm flesh. The originator states that gem "could be rolled to market and back and still be sold." Even during hot summer Gem berries "hold up" in color and firmness. A quart or crate of Gem berries never "leaks" no matter how far they are hauled.



Gem Bear Until Snow Falls

You can pick berries from Keith's Gem plants after snow falls.

Wants More Gem Berries

When you send your Gem to Market buyers always want more.

Chicago Fruit Market.
Gentlemen:—We have repeatedly asked for more and larger shipments of your Gem Everbearing berries. Where are they? The demand is great for this new Everbearer. Also will you have plants next spring of this new everbearer? We have numerous inquiries for them.—August Battaglia (Commission Merchant).

A Great NEW EVER BEARER Gem ✴

The Glossy
Sparkling

Origin of the Gem

Gem was discovered five years ago by Frank Keplinger in north central Michigan, growing as a single plant in one of his everbearing strawberry beds. So outstanding was this lone plant in production of bright red berries that he saved the twelve young runner plants it produced and set them out the following spring.

First 12 Gem Plants Produced 25 Qts. of Berries

These first twelve plants from the original plants were set out in the spring and during that Summer and Fall produced over 25 quarts of beautiful red berries and more than 200 young plants.

Carefully Guarded for Two Years

After his experience with his first twelve Gem plants, Mr. Keplinger realized that he had a wonderfully worthy addition to the "Everbearing Strawberry Family" and saved and carefully guarded all the young Gem plants he produced. During these two years many "strawberry men", also members of the Horticultural Department from the State College at Lansing, Mich., visited his "new find" and marvelled at its productiveness and beautiful big berries.

Gem News Spread Like Wildfire

The news of Mr. Keplinger's new discovery leaked out and the news spread like wildfire and many strawberry growers begged for Gem plants. Nevertheless, Mr. Keplinger did not allow any to leave his place until arrangements were made with Keith Bros. Nursery, who introduced his new variety through their 1933 catalog.

Gem Introduced by Keith Bros.

Gem was introduced to the public three years ago by Keith Bros. Nursery through their 1933 catalog. Since its introduction, it is almost impossible to believe how fast Gem has gained in popularity.

Don't Be Late This Year. Order Early

Although Keith Bros. Nursery has many times more Gem plants this year than last, we anticipate a shortage, because of the great demand there are for Gem plants this season. No strawberry has ever come so rapidly forward as Gem, and plants simply can't be grown fast enough to supply the demand. We advise all our customers to make their reservations for Gem plants by ordering early and we will hold the plants for you.

KEITH'S REDUCED PRICES

Keith's specialized methods in growing, digging, and handling their Gem plants makes possible these reduced prices to you.
100 Special-Grown Gem, \$1.65 | 1000 Special-Grown Gem, \$9.65
was \$2.15, now ONLY..... \$1.65 | was \$17.50, now ONLY..... \$9.65

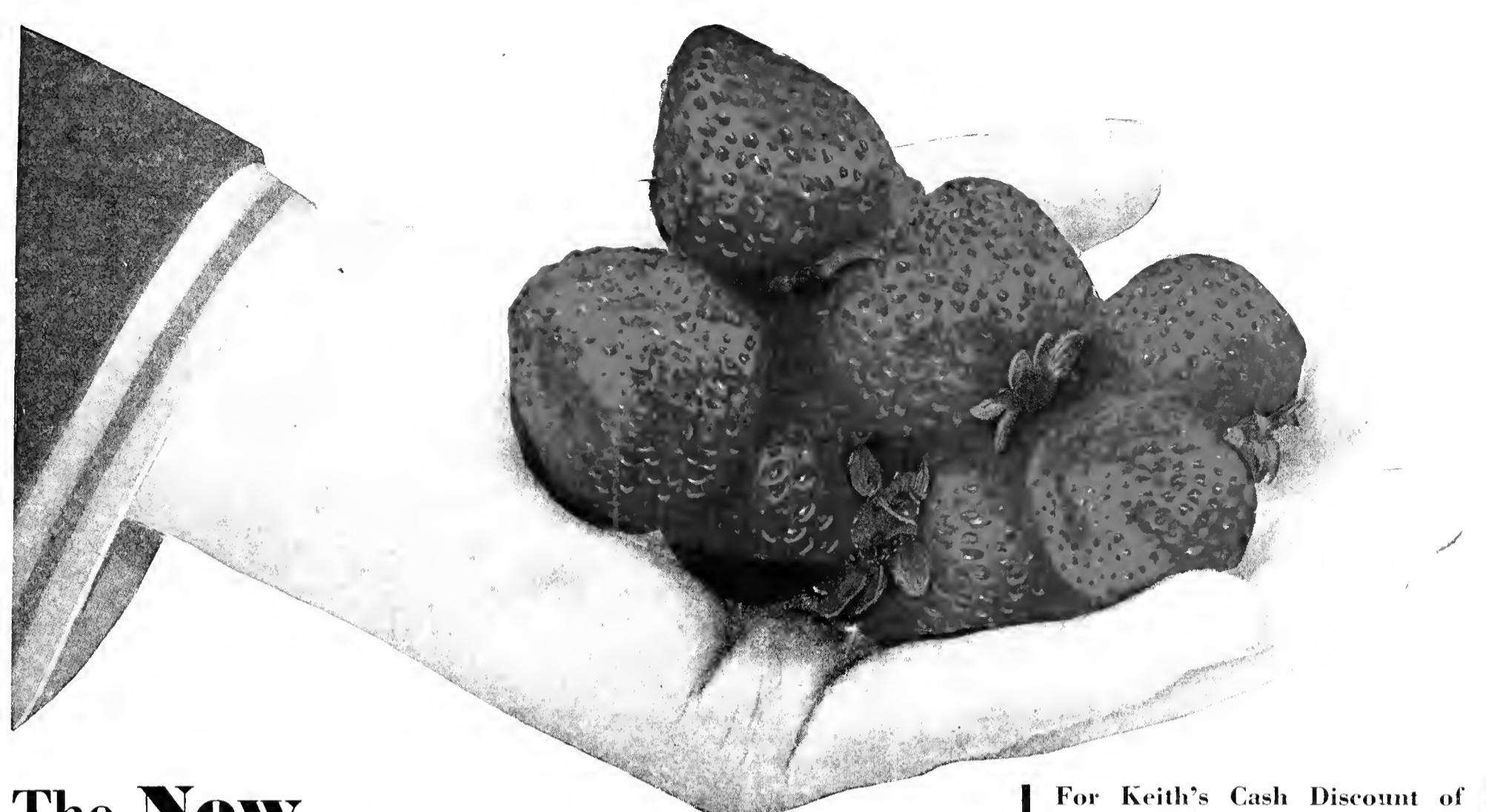
OTHER REDUCED GEM PRICES

25 plants for 85c; 50 for \$1.15; 100 for \$1.65; 200 for \$3.25;
500 for \$5.35; 1000 for \$9.65.

(Special Cash Discount bottom page 2)

KEITH'S GEM PLANTS BRING YOU—

1. Beautiful Bright Red Berries all Summer and Fall.
2. Also Bear Following Spring at Usual Berry time.
3. Firmest most uniformly Perfect Berries.



The New **CATSKILL**-Late

A Very Productive, Big-berry, Hardy Money-Maker

This new variety, although not extensively grown at present, is being grabbed up in those localities where it has been grown, faster than the plants can be produced. It originated at the New York State Expt. Station from a cross between Premier and Marshall, and since its introduction, it has certainly made good. It is adapted to as large range of soils and climate as the Premier and in many tests has out-yielded that variety with larger berries that hold their size throughout the fruiting season. Catskill will not disappoint you.

Given Big Award of Merit

We have been testing new strawberries for over eighteen years and I do not hesitate to state that Catskill is one of the best. It is as productive as our Kanner King and the berries are as large as those of the Dorsett and Uncle Cap. In our test plots it has yielded at the rate of over 9,800 quarts per acre. It has received an award of merit from one of our eastern State (Mass.) Horticultural Societies. Catskill berries run large to very large, attractive glossy red, sweet and good quality, ripening midseason to late. Plants large, very vigorous and yields very large crops. We place our stamp on CATSKILL.

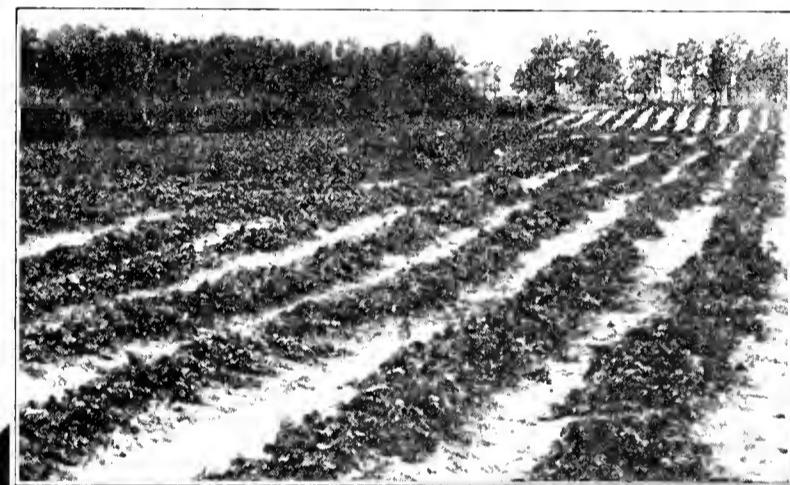
Price: 25 for 60c; 50—95c; 100—\$1.50; 200—\$2.50; 350—\$3.50; 500—\$4.25; 1000—\$7.75.

New But
ONLY
\$ 775
Per
1000



Catskill are good plant makers. From rows like these growers realize those enormous yields, 8,000 to 12,000 quarts per acre, bringing in more clear cash per acre than from 40 A of corn. Set KEITH'S VITALIZED CATSKILL PLANTS for largest yields.

For Keith's Cash Discount of 15%, 10% or 5% see bottom page 2.



WHY You'll Like Catskill

- 1 Very large yields—above the average.
- 2 Berries very large, attractive glossy red all over, no white green ends in Catskill.
- 3 Catskill has a long fruiting season, from midseason to late.
- 4 Plants are large, very hardy and vigorous—stands cold weather and drouths better than the average variety. Yields large crops.
- 5 Berries are sweet and of good quality, but not as good as Dorsett or Fairfax.
- 6 Berries are firm and solid, are better for canning, etc., than Premier, but not equal to Kanner King. They ship and haul well.
- 7 Their large size, glossy red color makes them very attractive, really beautiful.

Set Keith's Vitalized Catskill Plants

Keith's Black Raspberry

This Year Inspected by Government Three Times—Your Protection—Plants Like These Are Scarce This Year—Buy Now

Save a Whole Year We have two grades of Black Raspberry plants for you this season—one-year, a tip plant, and two-year transplants. Save a year by setting the transplants. We've grown them one year in nursery for you. They will fruit some this season when set out early. Best for quick returns. Tip plants are most commonly offered and set where time isn't an item.

Grow Your Own!

Will Cost You
ONLY

3¢
Per Qt.

Why be without fresh Black Raspberries for Pies, Jellies, Jams, etc., when 25 plants will supply you with all the berries you need at a cost less than 3¢ per qt? Set plants this spring at one end of garden or along side of yard. You'll have fresh berries for table use, pies, jellies, etc. What a treat!

Keith's Plants Excel

Keith grows raspberries for plants only. The strength of the mother plant goes all into young plants not fruit. They are the best for planting.

1. Freshly dug, packed and sent direct to you. No storage plants from Keith.
2. Keith's Raspberry plants are gov. inspected 3 times.
3. All plants have large roots. Keith's ideal plant soil does it.
4. Keith plants are very hardy—Northern grown.

CUMBERLAND (Mid-Season)

\$1.00
Per
25
Plants

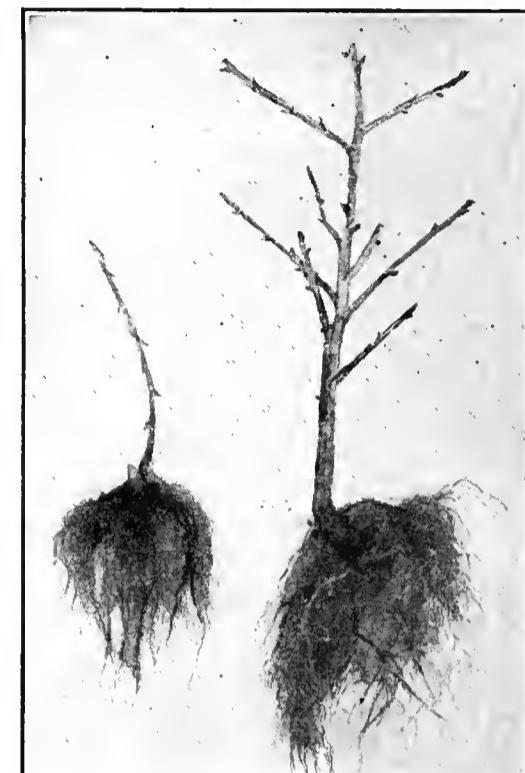
An old reliable standby—productive, hardy, can be grown in any well drained soil. Cumberland is much planted variety. It is in the Raspberry family like the Dunlap is among strawberries—well known and liked. Berries large, not "seedy," good flavor. Price: 2-yr., 6 for 90¢; 12 for \$1.00. (Prices p. 22.)

BLACK BEAUTY (Mid-Season)

\$1.35
Per
12
Plants

NEW VARIETY Black Beauty is a brand new variety, another Black Raspberry from Ohio. (New Logan is the other.) Where appearance, yields, hardiness and freedom from disease is desired, set Black Beauty. This new raspberry is worthy of a place in your garden or field. We have only a limited number of Black Beauty plants to offer, as we wish to keep

most of our crop of young plants for nursery planting, for the demand is becoming greater each year as growers learn of the merits of this new berry. Prices: 6 2-year plants \$1.50. (Price list on page 21.)



Showing Keith's 1 and 2-yr. plants.

Save Whole Year

By using Keith's 2-yr. transplants you save a whole year. It was a 1-yr. tip plant last year. We transplanted it, grew it one year for you and now offer it to you at less than it would cost you to cultivate and care for it one year. You have gained a year at less than cost. These plants are bearing age.

Black Raspberries

For the past seven years we have been testing new varieties of raspberries to find the very best for our customers. In the general list above you will find three varieties we list as "new." They are new varieties compared with Cumberland but are grown quite generally commercially. But the three varieties that we list below are "BRAND NEW" and we find them better and more promising than any we have ever fruited. Of the three, the Bristol is the best. It's ahead of anything we have ever fruited.

NAPLES (Medium Late)

Naples is a medium late variety, ripening its firm, glossy berries about a week later than mid-season varieties, such as the old Cumberland. We have fruited Naples for three years and find it a very satisfactory market variety. The New York Fruit Testing Assn. says: "Plants are vigorous, productive; fruit large, glossy, attractive, firm, and of good quality; excellent for market and home use, no other market variety as good." Naples is one of the few "definitely superior" new black raspberries. Price: 6 for 60¢; 12—\$1.00; 25—\$1.50; 50—\$2.50; 100—\$3.95. (Complete prices p. 23.)

BRISTOL (Very Early)

Bristol is the earliest black raspberry we have ever fruited. Its earliness, along with its large yields of firm, attractive berries, makes Bristol the most valuable black raspberry so far introduced. The New York Experiment Station states "a week earlier than Naples, one of the best if not the best grown at the station; berries are large, firm, fairly glossy, attractive, excellent quality; bushes hardy, vigorous, and bear a very heavy crop." What more could be said of a black raspberry. Because of the scarcity of plants in this new variety we are offering only 12 plants per customer. 6 for 75¢; 12 for \$1.25. (Complete prices p. 23.)

DUNDEE (Mid-Season)

Dundee is one of the superior new varieties noted for its fine, excellent quality. It is one of the best for home use because its berries are exceptionally sweet, excellent raspberry flavor and quality, and firm. We have fruited it right beside the Naples for three years and find it productive, hardy, a thrifty grower of sturdy, strong upright canes, the berries are large, glossy black, attractive, medium firm, sweeter than the average, and hard to beat for quality. Price: 6 for 60¢; 12—\$1.00; 25—\$1.50; 50—\$2.50; 100—\$3.95. (Complete prices p. 23.)

SHORT CUTS TO RASPBERRY CULTURE

Here's a few pointers on Black Raspberry Culture. Set plants 3½ to 4 ft. apart in rows 6 to 7 apart. Cultivate often to conserve moisture and kill weeds, etc. Cut tips off fresh shoots (canes) waist high to cause branching. Remove old canes after fruiting and burn. For full details get Keith's "PRODUCTIVE BERRY CULTURE." See page 15. It's chuck full of practical pointers on fruit culture.

SPECIAL OFFER For only 48¢ we'll add to Home Raspberry Garden at left 8 Naples or 8 Dundee Black Raspberry plants. For 81¢ we will add 8 Naples and 8 Dundee to the garden at left.



NEW LOGAN (Early)

75¢
Per 12 Plants

NEW LOGAN, NEW. Earliest of all, brings early market prices. Ripens a week to 10 days ahead of others. Berries large, "Meaty" and well flavored. Expt.

Stations find New Logan to be one of the most outstanding Black Raspberries. Fine for home use. Berries are large, not "seedy," one of the best for table or canning, jams and the like. Keith's New Logan plants are grown from young healthy stock plants, not from old fruiting plants that become weak plants. We have only the best, most vigorous and highly productive plants for you, freshly dug, not storage plants. One and two-year plants. Quickest returns will be from the two-year plants (transplants). Price: 12 one-year plants, 75¢; 25 for \$1.25; 6 two-year plants, \$1.00; 12 for \$1.50. (Other price list on page 21.)

QUILLEN (Late)

75¢
Per 12 Plants

A new variety from Illinois. Noted for its late ripening, freedom from disease, and large yields of glossy, ink-black, big attractive berries. Keith's Quillen will lengthen

your black raspberry season 10 days or more. Is a sturdy, upright grower with strong heavy canes which do not bend down under their heavy load of berries. Price: 12 one-year plants for 75¢; 25 for \$1.25. 6 two-year plants for \$1.25. (Other prices page 21.)

Raspberry Garden

\$1.69
24
Selected
Plants

Many of our customers have expressed their wishes to have a home raspberry garden with more than one variety. Here we offer three

leading home garden varieties, 8 plants each, all 24 selected 1-yr. plants. (Set plants 3½ ft. apart in row. If more than one row, space rows 5 or 6 ft. apart.) Will yield 3 to 8 qts. per picking. These 24 plants will make you a dandy Black Raspberry Garden with a possible of 60 qts. during the raspberry season.

8 New Logan (Early)
8 Cumberland (Mid-season)
8 Quillen (Late) **\$1.69**

24 Selected Plants. ONLY.
(Parcel Post rates see page 22)

For Assurance in GROWTH AND PRODUCTION Plant Keith's Blackberries

Note:—Keith Offers You Root-Cutting this year

This season we offer customers the best Blackberry plants grown. They are Root-Cutting plants. These plants are grown from pieces of fresh, healthy roots which are scattered in a shallow trench and allowed to callous over. From these pieces of roots grow out many fibrous roots, giving Keith's plants wonderful root systems, exceeding "sucker plants" commonly sold to growers.

Equal to 2-Year Transplants—Costs Less

Keith Extra Large Root-Cutting Blackberry plants are equal in value, size and root system to many 2-yr. Blackberry Transplants. It's the root system that counts and Keith's Root-Cutting Blackberry plants have that to a perfected degree. The tops of Keith's Root-Cutting Blackberry plants are large enough to be of "bearing age."



Note large amt. of fibrous roots on these Root-Cutting Plants. Equal to transplants but cost much less.

ALFRED—A New Berry Without a Core

Big, Black, glossy berries 1½ in. long, without a core and almost seedless. An Alfred is all berry—a mouthful of sweet black, strong, vigorous and send out heavy producing fruit spurs bearing loads of large giant berries. Complete price list page 23.

Prices

One-Year Extra Large
6 for 85c; 12 for \$1.15; 25 for \$1.75; 100, \$3.95.

One-Year No. 1
6 for 65c; 12 for 95c; 25 for \$1.65; 100, \$3.35.

ELDORADO—The Best Hardy Blackberry

An old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. Most blackberries grown in gardens or field culture are Eldorado. They are very sweet when fully ripe, not seedy, firm for jams, jellies, they stand shipping and handling well. Complete price list page 23.

PRICES

One-Year Extra Large
6 for 65c; 12 for 95c; 25 for \$1.65; 100 for \$3.85.

One-Year No. 1
6 for 50c; 12 for 80c; 25 for \$1.50; 100 for \$2.95.

As Low As—

\$2.95
Per 100

See page 23

New Low at

\$19.85
Per 1,000

WHERE and WHY Grow Blackberries

Blackberries can be grown in any well drained soil along garden fence, to one side of lot, along end of garage. 25 plants or so will supply plenty fresh berries for table use, pies, blackberry juice, etc. Why not have all the blackberries you can use when they are so easily grown and need so little care. To keep weeds and grass down, mulch with 6 inches of straw or lawn clippings, etc.

HOTKAPS

A New Way to Have Earlier Crops

Modern invention. Affords an "Individual Hothouse" for each plant. Makes them grow faster, matures earlier; protects plants from frosts, insects, wind, hail, pounding rains, etc.



Showing use of Hotkap Setter saves time and expense.

Costs Very Little

The cost of Hotkaps is very little as compared with other means of starting and protecting young plants. Easily and quickly placed over plants or seed hills. Plants come up right under them. One man can place 3000 per day with setter.

Prices POSTPAID In Mich., Ind., Ill., Wis. and Ohio	See Page 26 for States in Groups		
For Other States see Other Groups.	States in Grp. No. 2	States in Grp. No. 3	States in Grp. No. 4
50 Hotkaps.....\$1.25	\$1.35	\$1.45	\$1.55
100 Hotkaps.....2.00	2.15	2.30	2.45
250 Hotkaps.....4.20	4.40	4.55	4.70
500 Hotkaps.....7.85	8.10	8.30	8.50
1000 Hotkaps.....14.85	15.15	15.45	15.75
Spec. Waterproof Setter .70	.75	.80	.90
SPECIAL OFFER Not Subject to Further Discount			
100 Hotkaps. & 1 Setter..\$2.45	\$2.60	\$2.70	\$2.80
200 Hotkaps. & 1 Setter..4.50	4.70	4.85	5.00

ONLY **60c** "DOGZOFF"

Dog don't hang around where you put "Dogzoff"

Keeps Dogs Away from Trees, Flower Beds, etc. "Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbit injury; keeps cats away from bird cages. Don't injure furniture, etc.

KEITH BROS. NURSERY, Sawyer, Michigan

FORCING POTS

For Starting Plants Early



These Pots Enable You to Have Early Tomatoes, Cabbage, Melons, Etc.

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season. Think of it—gain a whole month's start in growth. Plants don't have to be removed from them when transplanted in the open. Set pots, plants and all. Their growth is never checked as by the old pots. Not so with these pots and they are cheaper.

Sizes—We recommend the following sizes: 2½ in. for flowers, such as asters, etc.; 3 in. for gladioli bulbs, tomatoes, cabbage, etc.; not less than 4 in. for strawberries, etc., 5-in. pots will give better results.

PRICES — POSTPAID

in Mich., Ind., Ill., Ohio and Wis.

In Minn., Mo., Iowa, N. Y., N. J., Pa., Del., Va., W. Va. and Ky. add 8c for each 50 pots. For all other states and 12c for each 50 pots, except in Idaho, Utah, Nevada, Wash., Ore., and Calif., add ½c for each pot.

Quantity	Size of Pots..2½ in. 3 in. 4 in. 5 in.
Per 25.....	\$0.50 \$0.70 \$0.85 \$1.10
Per 50.....	.70 1.00 1.40 1.85
Per 100.....	1.25 1.45 2.25 3.25
Per 1000.....	7.25 9.50 15.00 21.50

(500 or more at 1,000 rates.)

Make More Money NEW Valuable BOOK



Makes It EASY and Profitable for You to Grow Better Berries

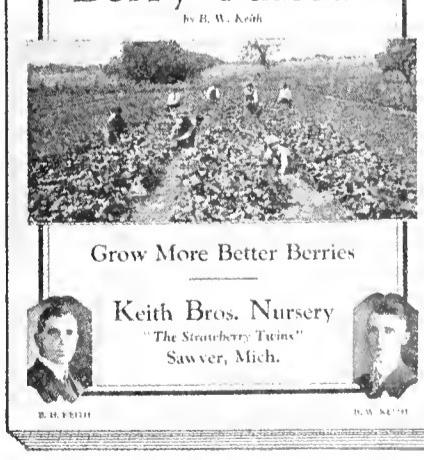
This book will help you to grow "MORE and BETTER BERRIES." It is chuck full of practical "short-cuts" to Profitable Small Fruit Culture—Strawberries, Raspberries, Blackberries, etc. Contains all the information a beginner, a "city-farmer," a practical fruit grower needs to grow bumper, profitable crops of berries. Written in a very simple and understandable way.

Tells How

- How to get berries "Out of Season."
- How to market berries at Highest Prices.
- How to Start in a Small Way.
- How \$5.00 Can Bring Over \$200 Profits.
- How One Acre Can Bring \$1,200 to \$1,500.
- How to Select and Prepare Soils, Set Out and Care for Plants.
- How to Conduct a Roadside Market.
- How to Earn Money for a New Car, Radio, etc.
- How Boys and Girls Can Build Bank Accounts.
- How to Prepare Delicious New Berry Dishes—Latest Recipes.
- How to grow berries the new way through Mulch Paper.

Keith's Productive Berry Culture

By B. W. Keith



ONLY **68c**
Postpaid

Sold anywhere in United States for 68c postpaid. With fruit plant order of \$6.00 or more FREE. With fruit plant orders \$4.50 to \$6.00 send 25c; orders \$3.50 to \$4.50 send 35c; orders \$2.50 to \$3.50 send 45c; orders \$1.00 to \$2.50 send 50c.

Famous the World Over

Bears Two Crops
Instead of One

KEITH'S

MASTODON

Everbearing Plants



Look!

Here They Are
Selling
Berries
in the
**Late
Fall**

**When Prices Are
Highest!** If you want to make extra money from your garden, from a vacant lot, or from any small piece of ground, set Keith's Super-Mastodon plants and sell the berries right at home. They are ready sellers at a roadside stand.



Keith's Genuine Everbearing Super Mastodon

Ever since its introduction Keith has specialized in the growing and perfecting of the Mastodon Everbearer and now we offer our customers our SUPER-MASTODON plants, specially grown for large summer and fall yields. And they cost less than ordinary everbearing plants.

Price No. 1 Plants: 25, 90c; 50, \$1.25; 100, \$1.85; 200, \$3.60; 1000, \$10.65.

(Other prices p. 23.)

\$10⁶⁵
Per
1000



Keith's Mastodon Berries
You can grow berries like these
from Keith's Plants.

• • Get Big Berries 60 Days After Planting

Set Keith's Super-Mastodon everbearing plants at garden-making time in the spring and begin to pick large beautiful berries in 60 to 90 days. They fruit from then on until freezing fall weather; also next spring, summer and fall, all from one planting.

More and quicker money can be made from a small bed set to Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything you might undertake. There are thousands looking for an opportunity to make extra money. It can be done with Keith's Super-Mastodon plants. The berries readily sell to your neighbors, tourists, groceries, summer resorts, or on fruit markets at 25c per qt. and you can pick a lot of quarts from 1,000 plants. Prices on page 21.

S A V E
• O N E •
W H O L E
Y E A R !

12 Reasons Why Keith's Super-Mastodon Plants Win

- 1 Brings you quick cash 60 to 90 days after setting.
- 2 The very best for garden or field culture.
- 3 Easily grown in any garden soil.
- 4 Largest of any known everbearer.
- 5 Bears three crops instead of one from one planting.
- 6 Berries uniform and large from beginning to end of season.
- 7 Yields of big berries increase from July until October.
- 8 Bears profitable crops of berries not only in summer and fall, but the following spring also.
- 9 Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
- 10 Berries sweet, highly flavored, juicy.
- 11 Good for either hill or mat-ted-row culture.
- 12 A continuous produce, stopped only by freezing weather.



Make Quick Money With Keith's Super-Mastodon

When You Give Keith's Super-Mastodon

When you give Keith's Super-Mastodon plants enough to "eat and drink" they certainly will produce big yields for you that bring top-notch prices. Here's what they can do for you.

\$60 from a bed 33x35—M. Marshall (Mich.).
350 qts. from 300 plants—P. R. Amber (Calif.).
\$213 from 1/10 Acre—J. Barlow (Mich.).
\$380 from 1/4 Acre—Mr. Parrish (Mich.).
300 plants supply family of 8—M. Kurtz (Ohio).
576 qts. per Acre per day (\$216)—Keith's record.
\$20 from small bed (200 plants)—W. Jones (Pa.).
Berries in 90 days after planting—W. White (Ill.).
Started to bear in July—Mrs. J. Smith (Ohio).

Keith's Super-Mastodon plants will also bear a big crop following spring, making two crops per year.

KEITH BROS. NURSERY, Sawyer, Michigan

Keith's Red Raspberries

Twice Government Inspected

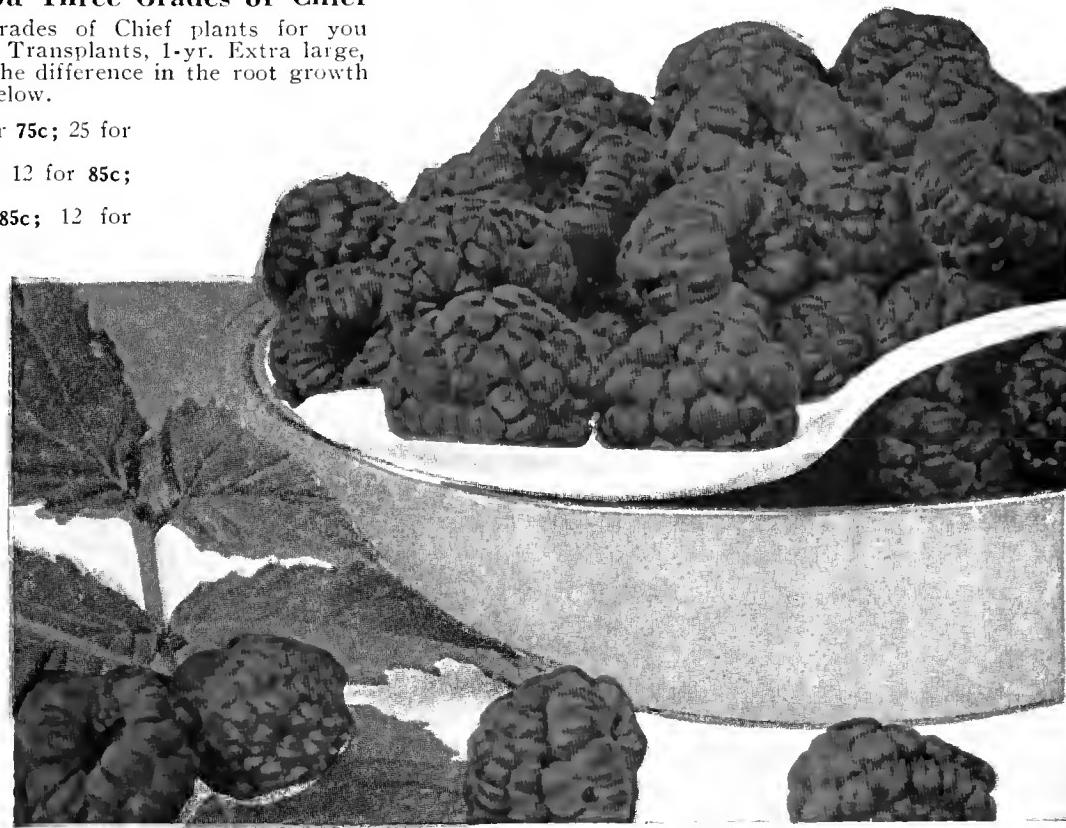
Chief (Early)

Chief is a comparatively new red raspberry developed at the Minnesota Expt. Station. It is a "full sister" to the Latham, but its berries are a much brighter red and ripen a week to 10 days earlier. This makes it a very desirable variety and one of the best money-makers. It is the earliest of all red raspberries. The canes are very hardy, standing the most severe winters. It will out-yield the Latham—in fact most "reds" with ordinary care. The berries have a lasting bright red color, excellent flavor and withstand long hauling.

Keith Offers You Three Grades of Chief

Keith has three grades of Chief plants for you this year:—Two-yr. Transplants, 1-yr. Extra large, 1-yr. No. 1. Note the difference in the root growth in picture at left below.

1-yr. No. 1: 6 for **50c**; 12 for **75c**; 25 for **\$1.00**; 50 for **\$1.90**.
1-yr. Ex. Large: 6 for **65c**; 12 for **85c**; 25 for **\$1.25**; 50 for **\$2.25**.
2-yr. Transplants: 6 for **85c**; 12 for **\$1.25**; 25 for **\$2.30**; 50 for **\$3.75**.
(Other offers p. 23.)



Newburg

Midseason to Late

This is a new variety and a winner. From reports from different State Expt. Stations, from growers who have been fortunate enough to obtain plants to try out this new berry, we find Newburg leading them all. The berries are the largest in "reds." The N. Y. Fruit Testing Assn. finds Newburg "the most promising variety in the Stations collection. The fruit is very large, very firm and does not crumble. The color is a bright, attractive red; in keeping and shipping quality it has no superior—in bush and fruit, this is the best red raspberry under cultivation." This is what one of the largest fruit testing Associations in the United States thinks of Newburg.

PRICES: 1-yr. No. 1: 6 for **75c**; 12 for **\$1.00**; 25 for **\$1.65**; 50 for **\$2.95**.
1-yr. Extra large: 6 for **90c**; 12 for **\$1.25**; 25 for **\$2.25**; 50 for **\$3.50**; 100 for **\$5.00**.
(Other offers on page 23.)



The above will give you an idea of difference in size of 1-yr. and 2-yr. Red Raspberry Transplants.

Complete Raspberry Garden

To accommodate our many customers who do not have much room and who would like to have a complete Red Raspberry Garden containing all varieties we offer and have arranged the following:

Keith's Complete Red Rasp. Garden

8 Chief
8 Newburg
8 Latham

24 Selected plants for ONLY..

\$1 67

\$1 67

Latham (Midseason)

This money-making variety was started at the Minnesota Plant Breeding Farm. Prof. Hanson, the noted plant breeder from So. Dak., states: "Latham is the hardiest Red Raspberry of them all." If it stands the winters of Minn. and Dakota it will survive anywhere. Prof. Herrick of Ames College, Ames, Ia., states, "A Super Red Raspberry in every way."

1. Berries large, firm, bright red.
2. Holds color, shape in canning.
3. Picks easy, not hid in bushes.
4. Plants hardy, don't freeze back.
5. Canes big, strong, don't break.
6. Very productive, one of best.
7. Berries hang on vines well, don't crumble.

Price 1-yr. No. 1: 6 for **40c**; 12 for **65c**; 25 for **90c**; 50 for **\$1.75**; 100 for **\$2.90**.
(Other prices on page 23.)

for
postage
see
p. 22

NEW Everbearing Strawberry

Everbearing

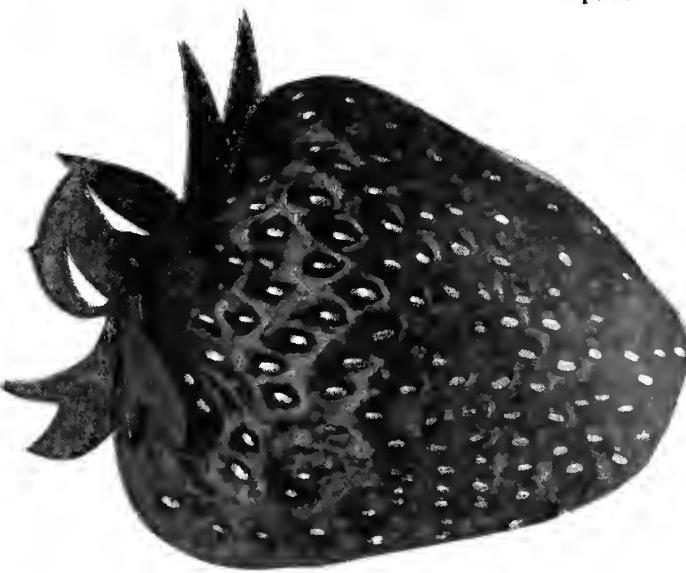
Leads Them All in Flavor and Quality

Everyone who has had the opportunity to taste this new variety of everbearing strawberry, the WAYZATA, states that it has the sweetest and best flavor of all everbearing strawberries on the market today. The berries average large all through the season, and they seem to stand dry weather equal to the Mastodon. It makes very few new runner plants, except under the most favorable conditions but the mother plant, the one you set out, develops into the largest single hill plant I've ever seen, many larger than a half bushel basket in diameter. For this reason Wayzata is the best everbearer I have ever seen for "hill" culture.

How to Grow Wayzata

Because of their sweet rich flavor, and their bushy habit of growth, they are one of the best everbearers for the home garden, where "hill" culture can be very easily followed. I suggest the triple row system (mark out three parallel rows 16 inches apart and set plants 16 in. apart in each row).

Wayzata berries are very firm, large, and evenly colored. No green ends or undersides on Wayzata. They are red all over and all through when ripe, and their bright red color makes them a very attractive berry. Price: 25 for **\$1.70**; 50 for **\$2.75**; 100 for **\$4.50**.



Wayzata

The NEW. Everbearing
Strawberry

Keith's

Hardy Flowers

HARDY LILIES—These Lilies have large, attractive blooms, white, red, orange, during summer, 3 dif. kinds blooming size.....

ORIENTAL POPPIES—Large orange to orange-red flowers during summer and fall months. 3 ready-to-bloom plants.....

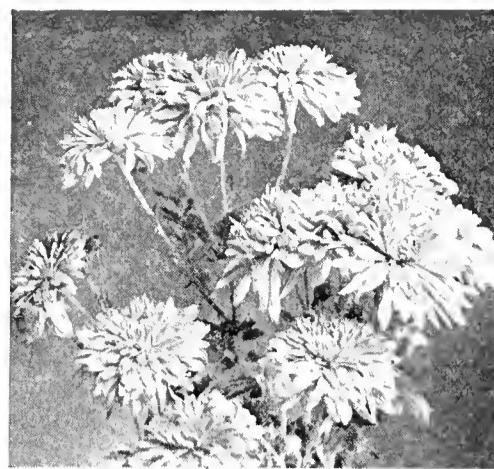
DELPHINIUM (Larkspurs)—English Hybrids of shades of blue and mauve, single and double. Most planted of all flowers. 3 for.....

LILY-OF-THE-VALLEY—Sweetest of all flowers. Small, bell-shaped blooms up and down on stem. Fine for shade. 10 2-yr. plts.

PERSIAN DAISIES (Painted Daisies)—Bright red, pink, white daisy-like blooms in May, June. Hardy, easy to grow. 3 blooming size plants.....

(Above offers post pd. if sent with other items, otherwise add 9c each offer.)

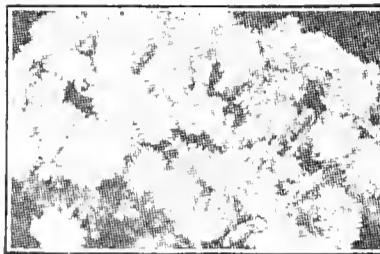
69c
89c
87c
69c
69c



A Foundation Planting of Hardy "Mums"

Keith's Ideal "Mum" Collection, as well as the other two listed below, can be planted in one mass planting or each separately, allowing 18 to 24 inches between each plant. They grow in any well drained soil.

Keith's Ideal "Mum" Collection is made up of hardy garden varieties such as Red Flare (bright red), Lorelei (yellow), Early Bronze, Murillo (pink), Dazira (Dark Pink), Wolverine (white) and other beautiful ones.



Amelia "Mums"



Korean Hybrid "Mums"

Amelia Mums Collection

Here's a collection of four low growing "Mums," often called "Azalea-mum" or "Pink Cushion." We offer this collection in four different colors: PINK (Pink Cushion), WHITE, YELLOW, and BRONZE. If you bought each plant separately the four would cost you over double what we are listing them for in this amazing collection—ONLY 89c. No greater bargain was ever offered in flowers.

89c

Postpaid in States
in Group 1. For
Group 2—Add 9c.
Group 3—Add 11c.
Group 4—Add 17c.
(State Groups p. 22)

Korean Hybrid "Mums"

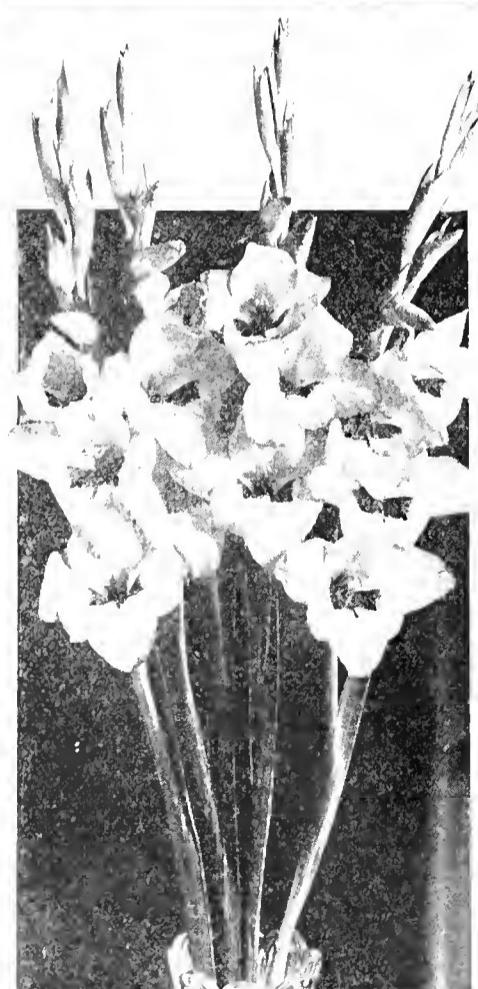
The Korean Hybrid "Mums" are all the go now days. They are profuse bloomers of single flowers. They are later with their blooms than the "Amelia Mums," but you will find them blooming profusely during Indian Summer time. We offer SIX DIFFERENT VARIETIES in this collection, each with different colored flowers, white, bronze, red, pink, dark red, etc. All 6 for \$1.00.

\$1 00

Postpaid
and
postage same as
for Collection listed
next above.

SPECIAL OFFER Two of the above collections (10 plants) postpaid for

\$1 69



"GLADS" LIKE THESE WILL MAKE YOUR HOME MORE HOMEY AND CHEERY ALL SUMMER. TRY A KEITH COLLECTION

Special Glad Offer

ONLY
\$4 10

In this SPECIAL "GLAD" COLLECTION we offer Keith's two "Glad" Collections. One for ONLY—

Keith's New Gladioli Collections Personally Selected

Keith's New Gladioli Collections are different from other collections. So often collections are made up of old inferior, cheap varieties. This is not the case with Keith's "Glad" Collections. They are made up from the most showy, large, new varieties personally selected last summer when "glads" were in full bloom. They will produce prize-winning blooms for you—the kind you will like to show your neighbors and write the country papers about. You will have beautiful blooms all summer when you set "Keith's Personally Selected Gladioli Collections." They are all from "prize-winning" varieties.

Keith's Giant Collection

The greatest collection of biggest, giant blooms ever offered. No larger blooms can be grown than from these GIANTS. Many of these varieties sold as high as \$1.00 per bulb when introduced and here they cost you less than 3c each. We are proud to offer you a collection of giant bulbs like these. 100 BULBS IN 10 or MORE DIFFERENT KINDS ONLY—



\$2 45

Keith's Rainbow Collection

This is not a "mixed" collection of odds and ends as is so often offered. It consists of 12 different varieties selected while the "glads" at one of the largest State growers were in bloom. The selection was made to give you blooms all during the "glad" season.

110 Bulbs—12 or more different selected kinds

POSTAGE—Dahlia and "Glad" Collection add 15c for States Group 1 and 2, 21c for States Group 3 and 4.

Keith's

Hardy Chrysanthemums

Chrysanthemums, commonly called "Mums," are of the best known late summer and fall flowers. They are a leader with flower lovers and gardeners. For mass plantings (see picture left) and for lasting cut flowers, they can't be beat. One planting lasts for years. For a lot of beautiful flowers, set a bed of "Mums" this spring. Keith's collections supply the best.

Keith's Ideal "Mum" Collection

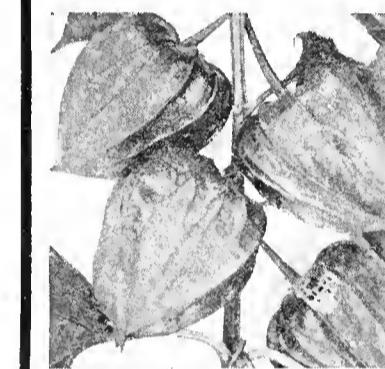
\$1 69

Postpaid in
States Group 1,
Group 2, add
11c; Group 3,
17c; Group 4, 21c (see p.
22). 2 COLLECTIONS, 24
plants. ONLY \$2.89. For
postage double the above.

Look at this picture. Wouldn't you like to have a planting of beautiful "Mums" like these? A solid mass of beautiful blooms in yellow, pink, white, bronze, all during the fall, from plants set in the spring. One planting lasts years. Collection 12 plants, many colors. ONLY \$1.69.

Cultivated Blueberries

Often called Huckleberries. Berries sweet, 3 to 5 times size wild ones. They'll surprise you. (Leaflet enclosed.) Bears 2nd summer. Likes damp acid soil. Postpd. No. 1 2-yr. Transplants 87c each; 3—\$2.40; 6—\$4.50; 12—\$8.20.



Chinese Lantern

Here's Bargains for You

Carnation Crimson King

A double hardy ever-blooming Carnation from July to frost; large, clove-scented deep red. Lasting blooms on long stems; very similar to "Dazzler," much talked of Carnation, but cheaper. Plants will bloom in July. Postpaid—3 for 60c—6 for 97c.



Red Hot Poker

A very showy summer flower. Red Hot Poker grows a stem 18 to 30 in. high, top half covered with bell-shaped orange to scarlet-red flowers (see picture) in July and August. You'll have something different when you plant Red Hot Poker. Plants bloom this yr. Postpaid—3 for 48c; 6 for 89c.

Chinese Lantern

Chinese Lanterns are not a flower at all. They are a pointed plum-shaped pod, turns bright orange-red in fall and retains this color and shape all winter. These pods (see cut) up and down on long stiff stems make very showy winter "bokays." And they are so easily grown in your garden or anywhere. Postpaid—3 for 48c; 6 for 89c. SPECIAL OFFER — 3 each above 3 kinds (9 plts.) for \$1.39; 6 each kind \$2.39 (all po.pd.).

Keith's New Dahlia Collections New Giant Blooms

Keith's Dahlia Collections are composed of varieties selected from the best and choicest dahlias—all personally selected from commercial field when the plants were in full bloom so as to get the most attractive and beautiful varieties. They are all prize-winning dahlias. In such beautiful colors as creamy buff, orchid-lavender, apricot-yellow, scarlet-red, lila rose. None more showy or beautiful.



GIANT BLOOMS LIKE THESE ARE PRIZE WINNERS

Keith's Giant Dahlia Collection

A SELECTED COLLECTION OF GIANT BLOOMERS NONE MORE BEAUTIFUL OR SHOWY

This Personally Selected Dahlia Collection cannot be excelled anywhere. It is of the best, choicest, and attractive show varieties. Every one a prize-winner. 10 different kinds in 10 different colors. Some shades and colors you have never seen before. 10 roots, 10 DIFFERENT KINDS ONLY—

\$1 85

ONLY
\$1 95

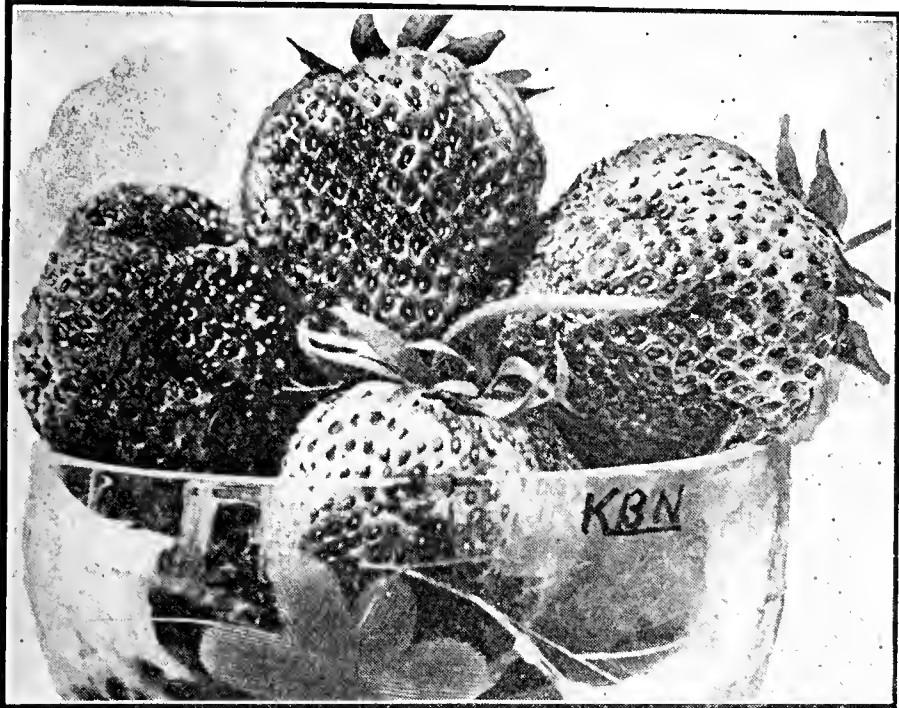
Special Dahlia Gladioli Offer

In order that our customers might have both Dahlia and "Glad" collections, we make these Special DAHLIA-GLADIOLI Offers:

OFFER NO. 1—One Giant Dahlia and one Giant Glad Collection. The 2 for \$3.95.

OFFER NO. 2—Both Glad Collections and the Giant Dahlia, all 3 for \$5.85.

KEITH BROS. NURSERY, Sawyer, Michigan



VERY PRODUCTIVE—7,260 Quarts per Acre

And this old dependable comes to you with all the vigor, quality, and productiveness found in original strain of Gibson, because Keith's "Vitalized" Gibson plants have never been allowed to "run out." It's the way we grow them—Keith's Famous Gibson have record 7,260 qts. per acre per day, over double world's average per acre for whole berry season.

Prices

Keith Gibson Plants

25 Plants for 35c; 50 for 60c;
100 for 90c; 200 for \$1.75; 350
for \$2.35; 500 for \$2.90; 1,000
for \$5.25.

(Parcel Post Page 22)

Discount

(For details see page 2)
15% DISCOUNT ALLOWED
on cash orders of \$3.50
or more up to Feb. 15
(see page 2).

10% DISCOUNT ALLOWED
on cash orders of \$3.50
or more up to Mar. 15
(see page 2).

5% DISCOUNT ALLOWED
on cash orders of \$3.50
or more up to Apr. 15
(see page 2).

GRAPES

Every Home Should Have Grapes Easily Grown Anywhere

CACO (red) Early

(New
Early)

A new Red grape. Large, attractive compact bunches. Palatable sweet berries with a flavor different from other grapes. Bears early, often second year after planting. Prices, 2-yr. plants, each, 50c; 6 for \$2.35; 12 for \$4.20. (Complete price list p. 23.)

MOORE'S EARLY

An early blue grape much like the Concord but 10 days to two weeks earlier. 2-yr., each, 35c; 6 for \$1.45; 12 for \$1.85. (Prices on larger amounts on p. 23.)

ASPARAGUS

Grow Your Own Asparagus One Planting Lasts a Lifetime

Martha Washington: A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous, and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on two-year plants see page 23.

DEWBERRIES

Bigger, Better, Sweeter Than Blackberries

The berries are often twice as large as blackberries, sweeter, no hard cores, sell for more on any market. We consider them much better for home use, especially dessert where the berries are served fresh. They are sweeter, requiring less sugar. We offer one- and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early.

Lucretia. The hardest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter. Prices see page 23.

KEITH BROS. NURSERY, Sawyer, Michigan

Now Only

\$5 25
Per
1000

Keith's Famous Gibson

Here's one of the most valuable and reliable strawberries on the market. Dependable for production, grows well in any farm or garden soil where crops like potatoes, melons, oats, corn can be grown. It's an old "stand by"—a "Mortgage Lifter" for growers in the strawberry world.

\$126.80 from 1,000
Plants

Palestine, Ind.
Mr. Elliott sold over
\$126.80 from 1,000 Gibson
plants, costing only
\$5.25, and Mr. Quinlick
of Trenton, Ohio, sold
\$56.00 in berries from
300 of our Gibson
plants.

L. E. ELLIOTT.

Mr. Strebing Sold
\$253.25 in Berries

Mr. Strebing set about
1/8 a. (1,000 plants) to
Keith's Famous Gibson
and sold over
\$253.00 in berries.
There's money in
our Famous Gibson.



\$128 from 1,500 Plants

St. Henry, O.
Dear Sirs: "The 1,500 Gibson plants certainly did fine. Picked 20 bushels of berries and sold them for \$128.00."—V. F. Lochtefeld.

CONCORD (blue) Midseason to Late

The leading Blue grape. Grows (midseason to late) everywhere. Good for all purposes. Hardy, productive, and a rapid grower. Price, 2-yr., each, 30c; 6 for \$1.00; 12 for \$1.50. (Prices on larger amounts, p. 23.)

BRIGHTON (red) A very desirable red grape sweeter than most red grapes. Berries large, juicy, in well filled bunches. Price, 2-yr., each, 40c; 6 for \$1.60; 12 for \$2.00. (Other prices p. 23.)

NIAGARA (white) Midseason to Late

Leading white grape, very sweet, productive. None better for wines, juices, and the like. Price, each, 35c; 6 for \$1.00; 12 for \$1.75. (Other prices p. 23.)



The Fredonia—New Delicious

Keith's Bargain Grape Arbor

A "Red, White, and Blue" Grape Arbor. One 2-yr. plant each in Concord, Niagara, Moore's Early, and Brighton—four different varieties in four different colors and flavors. Price postpaid in States in Group No. 1—\$1.20; Group No. 2—\$1.30; in Group 3—\$1.50; in Group 4—\$1.70. States grouped on page 22.

With each order for grape plants, our "Bargain Grape Arbor" included, we will send you free on request leaflet for pruning, posting and wiring grapes for first four years.

NOTE THIS:—For only 43c more we will add one Fredonia or one Portland grape plant to this offer, and for 75c we will add one each of Fredonia and Portland.

COMPLETE
ONLY

\$1 20

See
Below

Keith's ROSE BARGAINS

We list only the best, most outstanding hardy Roses. Have roses, beautiful roses, different from ordinary common roses like your neighbors have. Keith's roses are different—only the best. Grown just as early as any—old rose, but what a difference.

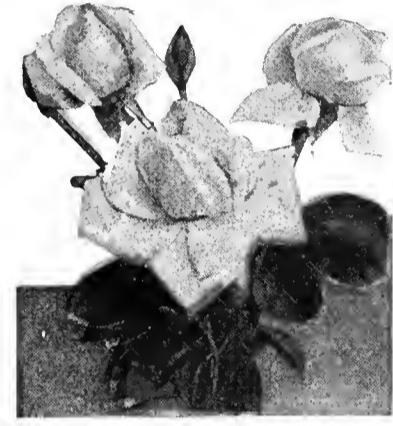
Keith's Dependable Climbing Roses

Here are six leaders that will give you beautiful, large fragrant blooms equal to green house roses. Can be used for weddings, churches, funerals, and above all, gorgeous sweet roses for your own table.

BLAZE Described and pictured at right.

NEW DAWN See upper right on this page.

CLIMBING AMER. BEAUTY Rich carmine Red. Early large blooms. One of the best for home use. Buds are beauties. Price: 2-yr. bushes 50c.



Mary Wallace (Apple-blossom Pink)

Parcel Post on Rose Collections
For States in Group 1 add 13c;
Group 2 add 20c; Group 3 add 29c; Group 4 add 43c.

MARY WALLACE (Apple-Blossom Pink.) before in Climbing Roses. A vivid pink not known. Blooms large with pink curled petals (see at left). Fragrant like hot house roses. Price: 2-yr. bushes 60c.

PAUL SCARLET New Hardy Climber. Scarlet red, the most attractive red you've ever seen. Awarded Gold Medal by Natural Rose Society. Flowers in lasting clusters on long stems. Price: 2-yr. bushes 55c.

PRIMROSE Yellow climbing roses are few, that is a real yellow. Here's one for you. Fragrant, lasting. Buds are attractive. Price: 2-yr. bushes 60c.

Climbing Rose Collection

Just think. Get these beautiful roses at Bargain Prices.

	Bargain Price ONLY	\$3.35
1 Climbing Amer. Beauty....	\$0.50	
1 Mary Wallace60	
1 Paul Scarlet55	
1 Primrose60	
1 Blaze or New Dawn.....	1.50	
List Price	\$3.75	
Without Blaze or New Dawn, the other 4 only	\$1.85	



New Dawn \$1.50

Everblooming Climbing Rose

New, hardy Everblooming, Climbing, flesh pink, fragrant as hothouse roses. New Dawn is a lovely match for Blaze, the other hardy everblooming, climbing rose offered here. With New Dawn and Blaze you can have fresh fragrant roses all summer. For newness in Roses, set New Dawn. Sold under U. S. Plant Patent No. 1. Price 2-yr. bushes \$1.50; 3 for \$3.95.

\$1.50
3 for \$3.95

BLAZE New Climbing Everblooming

New Everblooming, Climbing Scarlet Red Rose. Just like Paul's Scarlet but Everblooming. Blooms in summer, first hardy rose of its kind. Sold under U. S. Plant Patent No. 10.

Bargain Prices on These Two Roses—Blaze and New Dawn

These two leading Everblooming, Climbing Roses at Bargain, ONLY.....

10 Everblooming 10 for \$1.35
Roses

A real bargain in everblooming roses that will bloom for you this summer. Ten different kinds, such as Crusader (red), Pink Radiance, Lady Hillington (yellow), Gruss en Teplitz (red), Sunburst (yellow), and so on, 10 in all. A Bargain collection of beautiful bloomers. (Pot grown plants.) Come to you in full leaf (soil on roots) ready to start growth at once. The 10 for only \$1.35.

"ESKIMO" ROSES

Roses of this class are the hardiest grown. Blooms double, very fragrant, equal to Everblooming Roses. Foliage a very pretty velvet green. Makes a very striking bouquet with the blooms. Long bloomers, almost everblooming.

AGNES (Yellow)
Beautiful yellow, very fragrant, almost everblooming rose from Expt. Sta. in Canada. Agnes is something new. Price: 2-yr. bushes 50c.

Parcel Post on Roses
Where single roses are ordered sent by Parcel Post add postage as follows per each bush: States in Group 1—4c; Group 2—6c; Group 3—9c; Group 4—11c. See p. 20.

GROTTENDORST (Bright red)

Very fragrant blooms clustered on long stems. Fine for home every day use. Very hardy free rapid grower. Price: 2-yr. bushes 45c.

Bargain Prices

One each of these Eskimo Roses. The 2 bushes ONLY



New Dawn



Agnes (Yellow)

SPECIAL

Bargain Prices

One each of all Roses on this page. (Except 10 Everblooming Collection)

for ONLY \$5.30
By Exp. Collect

Keith's Shrub Collection

Shrubs offered in this Collection are listed to right on this page. With each Collection will be given FREE one Sweet-scented Honeysuckle vine.

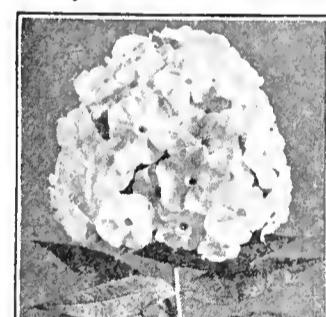
2 Jap. Barberry.
2 Red Barberry.
2 Spirea Billardii.
All 9 Shrubs for ONLY \$2.15 (not Postpaid) (FREE with each Col. 1 Sweet-scented Honeysuckle vine).

Keith's Hardy Perennials

—Other Perennials on page 18—

Oriental Poppies

Large crimson to Orange-apricot poppy flowers, very showy. You have seen them. They're easily grown. Bloom this yr. 3 for 69c.



Hardy Phlox

Hardy Lilies

Three different hardy lilies, in different colors: Japan, Lily, Regal, etc. Hardy, one planting lasts yrs. Large Bulbs 3 for 59c; 6 for \$1.10.

Painted Daisy (Pyrethrum)

Beautiful daisies, white and shades of pink and rose. Lovely for cut flowers. Easy to grow. Bloom this yr. 3 for 69c; 6—\$1.00.

Golden Glow

Grows 5 to 6 ft. with loads of double dahlia-like yellow blooms in Aug. Light green foliage. Will grow anywhere. 3 for 59c; 6—\$1.00.

Hardy Phlox

A grand collection of colors in this attractive flower pink, red, salmon, white, etc. Hardy, comes up every yr. 3 for 59c; 6 for \$1.00.

HIBISCUS (Mallow)

Hibiscus is almost a shrub in its habits of growth, but "come up" every year from the roots. Our Hibiscus are bright red, large, single hollyhock-like flowers 5 to 6 inches across, the largest we have ever seen. Your neighbors will stop and look every time. Only 3 for 35c; 12 for \$1.00.

HOLLYHOCKS

Stately, hardy plants, 6 to 8 feet. Necessary part of every old fashioned garden where their large spikes of bloom produce showy effects. Clean, healthy, vigorous plants of the finest strains. 30c each; 3 for 75c.

ACHILLEA (Milfoil)

This perennial is an ideal plant for gardens or bed plantings, dainty, feathery masses of flowers, very double appearing over long period until late in fall. Flowers nearly white and lots of them. One of the very attractive perennials. Well rooted plants ready to bloom. Three for 45c; 12 for \$1.50.

Hedge Plants

PRIVET Hardy northern Privet, stands cold winter. Used everywhere where permanent hedge is desired. Can be trimmed to any shape or form. Plants 12-18 inch, 3 for 30c; 12 for \$1.00; 100 for \$6.50.

BARBERRY

Japanese (Common) Much used for hedges along walks, borders, etc. Has dark green leaves turning scarlet red in fall. 12-18 inch plants each 15c; 3 for 40c; 10 for 98c; 100 for \$7.50.

RED BARBERRY Same in habit and growth, but has red leaves. Very showy bush. 2-yr. transplants 12-18" each 40c; 3 for \$1.15.

VINES

BITTERSWEET Much sought for in fall for its graceful sprays of bright orange colored berry clusters. Easily grown anywhere. 2-yr. plants, each 35c; 3 for \$1.00.

SWEET SCENTED HONEYSUCKLE Rapid growing vine. Will not winter-kill. Waxy green leaves remain most of winter. Flowers first white turning to buttercup yellow. 2-yr. plants, each 21c; 3 for 50c. Layer plants, 15c each.

PARCEL POST

Add 6c per shrub in first Group of States; 9c Group 2; 12c Group 3; 17c Group 4.

TRITOMA (Red Hot Poker)

Orange-yellow to scarlet-red flower spikes in July and August. Very showy, excellent for border plantings or around pools. 3 for 43c; 6—79c.

CHINESE LANTERN

Produces bright orange lantern-shaped fruit pods which may be cut and dried for winter bouquets. 3 for 43c; 6—79c.

SPIREA BILLARDII

Pink-Flowered Spirea

Blooms in late summer when flowers are scarce. Has long plum-like rose-pink flowers, clustered at tip of shoots (see cut). Very showy. Grows only 3 to 4 feet high. Makes attractive hedge (set 18 in. apart for hedge). Makes beautiful lawn planting 12-18 in. Ready to bloom plants 37c; 3 for 85c; 10 for \$2.50.



Spirea Billardii

BEAUTY BUSH New Trailing Bush almost a vine. Pink trumpet flowers. 2-yr. bush 37c; 3 for \$1.00.

BUTTERFLY BUSH all Summer. Large spikes of purple flowers very fragrant. Comes up from base each year. Most showy summer bloomers. 2-yr. plants each 37c; 3 for \$1.00.

SPIREA VAN HOUTTEI (Bridal Wreath). Known by everybody as most common Spirea. White. 2-yr. plants 23c; 3 for 50c.



Large-flowered Hydrangea

EVERGREENS

COLORADO BLUE SPRUCE

Selected for their true blue color. 2-yr. twice transplanted. Mailing size 45c; 3 for \$1.25 large size. 2 ft. (select blue) Exp. \$3.00.

Amer. Arborvitae, 3 ft. by Exp. \$1.45 Each
Amer. Arborvitae, 3-yr. Transp. 12 in.45 "
Douglas Fir, 12 in. Bushy55 "
Austrian Pine, 2 ft., twice transp. 1.00 "
Concolor Fir, 8-10 in. Twice transp.65 "
Norway Spruce, 18-24 in.65 "
Pyramid Arborvitae, 3-4 ft., by Express. 2.50 "
Pyramid Arborvitae, 12-18 in., twice Transp. 1.00 "

Special Offer

One each of above 6 Evergreen Trees all twice transplanted from 8 to 24 in. high, all 6 trees by Exp. or P. P. collect for ONLY \$3.65. PARCEL POST; on trees not marked (Exp.) add 9c per tree Group 1-2; 17c Group 3-4 (see p. 20).



Evergreens

KEITH BROS. NURSERY, Sawyer, Michigan

INFORMATION FOR CUSTOMERS

Keith's Discount

To

Their "Old" Customers

To all our "old" customers, those who have ever ordered fruit plants from us, we allow a cash discount on any cash order of \$2.50 or more of fruit plants listed in our OFFICIAL PRICE LIST on page 23, or on any of our SPECIAL Strawberry Combination Offers including our "Ready-made Strawberry Gardens."

If you order more than one Special Combination or more than one kind of fruit plants listed in Official Price List on page 23, add the cost of all of them together and take out the cash discount you are entitled to, and which we are happy to allow you as one of our "old" customers. It pays to be one of Keith's many customers.

What We Allow Our "Old" Customers

We allow our "old" customers the following discount on all cash orders sent in up to and including April 23, 1937:

7 % on cash order from \$ 2.50 to \$10.00
10 % on cash order from 10.00 to 20.00
12½% on cash order from 20.00 to 30.00
15 % on cash order above \$30.00

KEITH TRIES TO MAKE IT WORTH WHILE FOR YOU TO BE A KEITH CUSTOMER

PARCEL POST

Most shipments will come as cheap by Parcel Post as by Express in States in Group No. 1 if the package does not weigh over 12 lbs. (about 300 strawberry plants). The same shipment into States in Group No. 2, 3 or 4 would come as cheap by Express. A pretty good rule to follow is to consult the "Parcel Post Table" and if your postage is much over 35c for 300 strawberry plants, Express for a straight strawberry shipment would be cheaper. The small shipments of strawberry plants (around 100 plants) will come cheaper by Parcel Post.

Express Shipments

This year the Express Co. is allowing a cheaper rate on straight strawberry shipments, and we find it cheaper than by Parcel Post on shipments weighing around 12 lbs. or more (300 plants or more). If you are living in States in Groups 2, 3, or 4 and your postage on a straight strawberry shipment comes to more than 35c by Parcel Post, I feel certain that the cheaper way would be by Express, and it would certainly be the safer and best way, because all Express shipments are insured against loss or damage, and they do not have to travel in closed, in many cases, hot mail bags. I always feel more certain that the shipment will reach customers in a better condition when sent by Express, whether strawberry plants or other nursery stock, and where it is convenient to have the shipment come that way, I think it best. Of course Parcel Post in many cases is more convenient for the customer, and where it is, and he cares to pay a little more to have the plants come that way and be delivered right to his door, Parcel Post might be the better way. Express shipments are always insured. This would cost 17c extra by Parcel Post.

How to Order.

Read Carefully Before Ordering

Use Order Blank on opposite side this page, filling in all information asked for.

Shipping Season.

From last of March, sometimes earlier, to first of June, depending upon an early or late spring. We also ship in fall about first of November.

When to Order.

Order early by all means. Plants will be in great demand this year, and very scarce due to the dry hot summer. People are planting our Vitalized plants for quick cash crops, and they are in great demand. To make sure of getting what you want, order early. You will also get your plants cheaper due to the discount and allowance we offer.

Safe Arrival, Damage, Loss.

We Guarantee safe arrival, but do not hold ourselves responsible for negligence, delay, loss, or rough handling on part of transportation companies. We will refill orders to the extent of loss or damage if customer sends, immediately upon receipt of package, signed statement from Express Agent or Postmaster showing loss or damage. Parcel Post shipments must be insured if you wish to recover loss from package being lost. We do not guarantee safe arrival of plants into foreign countries. Raspberry and other cane plants travel at customer's risk if ordered shipped in the Spring after May 1st—Strawberry plants after May 15th.

Remittance.

Make remittance in Post Office or Express Money Order, Bank Draft, personal check. If cash is sent, register your letter—it's safer. Owing to scarcity of plants and the great demand it's best to remit in full at time of ordering. If not possible to remit in full send at least half and balance week before shipment is made.

C. O. D. Shipments.

No order will be sent C. O. D. unless one-third is sent at time of booking.

Orders paid for in full have preference.

When to Plant.

In the Spring, any time from early garden-marketing time until a week or so after corn planting time ("when oak leaves get as large as squirrels' ears").

How to Ship.

We always recommend having orders of 300 plants or more shipped by Express when there is an Express Office near you. It's cheaper, and we guarantee the safe arrival of all plants shipped by express in the United States. Small shipments travel as well by Parcel Post, but are not insured. Read about Express and Parcel Post shipments on this page.

Parcel Post.

Read carefully particulars on page 22 regarding Parcel Post in different States. Express is cheaper on larger shipments.

Order Early.

By all means get your order in early. There is always a big rush with us during shipping time. We endeavor in every way possible to fill paid up orders in the rotation in which they are booked. Come early and avoid the rush and get your plants on scheduled time; also take advantage of our discount or allowance on early orders and besides plants are very scarce this year and to make sure getting just what you want order early.

Our Guarantee.

We guarantee all nursery stock we supply to be first class and as we represent it; furthermore, we guarantee our plants to reach customers in good condition. This part of our guarantee is covered by paragraph above on "Safe Arrival, Damage, Loss."

Never Before Such Values

Keith's Two-Variety Combinations
in
Strawberries

As Low As

52¢

Per 100, in Lots
of 600 or More

PRICES

(These Prices are NET. See page 22 for Parcel Post and Express Rates)

Combinations and Varieties in Each	Per 100	Per 250	Per 500	Per 100 Plants in Lots of 600 or More
No. 1 Gibson and Dunlap	\$0.79	\$1.87	\$2.65	\$0.52
No. 2 Fairfax and Dorsett97	2.10	2.98	.56
No. 3 Fairfax and Dunlap89	1.98	2.80	.54
No. 4 Premier and Fairfax99	2.05	2.95	.57

Rats and Mice Killer



One can enough to kill 200 rats—only 98c postpaid.

Only 98c
Postpaid
in U. S.
Stamps Accepted

Rats Go Outside to Die. After eating this killer rats leave the building to go outside for fresh air and water and die.

It Attracts Rats—They Like It.

Will not harm in any way dogs, cats, poultry, live-stock, or humans. POSITIVELY NOT a poison—won't even kill a baby chick. But will rid your place of rats when used as directed. Rats like this killer, the flavor attracts them. Mix killer with food rats like and eat and its flavor lures them.

No. 1A GRADE SUPER-MASTODON PLANTS

Those who wish our No. 1-A Grade of strawberry plants can secure them at very little extra cost. We list two grades of strawberry plants again this year—Grade No. 1 and Grade No. 1-A. Those desiring the No. 1-A Grade should get their orders in early for we always sell out on this grade before the end of the season. Those ordering this grade after April 15th should give us the privilege of supplying the No. 1 Grade should we be sold out on the No. 1-A Grade. By doing so it will prevent delay in getting your plants to you should we not have the Grade No. 1-A for you. Please instruct us in this regard, otherwise we will assume this responsibility.



This Mother Has Strawberries All Summer

Mother's Strawberry Garden Keith's New Creation

Wouldn't every mother be delighted to have a little prize winning strawberry garden of a hundred or two plants from which she could pick many quarts of delicious berries? Here we offer a "Real" Strawberry Garden made up of varieties we would like to plant in our mother's garden if she were alive. The best and most dependable varieties that will produce lots of fresh, luscious, rich red berries for the table use, also berries that are very suitable for preserves, jellies, jams, etc.

Mother's Strawberry Garden

No. 1.	
25 Kanner King.....	\$0.75
25 Premier40
25 Gibson35
25 Blakemore40

\$165

Catalog Price.....\$1.90

To or For Mothers—Only.....\$1.65

Mother's Year - 'round Strawberry

Garden No. 2.

25 Kanner King.....	\$0.75
25 Fairfax45
25 Gibson35
25 Mastodon (Everb.)..	.75

\$200

Catalog Price\$2.30

To or For Mothers—Only.....\$2.00

Mother's Raspberry Garden:

In order that mothers may have a Raspberry Garden we here list best varieties of Reds and Blacks for home use.

12 Red Raspberries:	
6 Chief—Early	
6 Latham—Mid-season	
12 Black Raspberries:	
6 Cumberland Black	
6 New Logan Black	

\$198

Special Mother's Price, \$1.98.

(Note. For Postage on above Gardens see the 100-plant rate, page 22.)

A SPECIAL BLACK RASPBERRY OFFER for small Gardens will be found on page 14 and one for Small Red Raspberry Garden on page 17.



For Growing Big Crops Strawberries, Raspberries, etc.

A high grade fertilizer containing just the right plant foods in just the right proportion for Strawberries and all kinds of Small Fruits. If you want your plants fed right—a balanced plant food—here's what you have been looking for. Smaller packages sent by Mail, larger ones come cheaper by Express or Freight. Order early and have it come by freight. Much cheaper.

(Prices Not Subject to Discount)

Quantity	Prepaid in	Prepaid in	Prepaid in	Prepaid in
	Ohio, Ind., Ill., Wis., Mich.	States in Group 2. See p. 20	States in Group 3. See p. 20	States in Group 4. See p. 20
5-lb. bag	\$0.68	\$0.87	\$1.05	\$1.49
10-lb. bag	1.15	1.49	1.70	2.10
25-lb. bag	2.49	2.85	3.75	4.65

50 lb. bag \$2.87 Not Prepaid. Sent by Exp. or Fgt.
100-lb. bag 3.59 Not Prepaid. Sent by Exp. or Fgt.

Note—Special Prices on application for 1/2 ton or more.

KEITH BROS. NURSERY, Sawyer, Michigan

OFFICIAL PRICE LIST

REAL VALUES AT LOW COST

Last growing season was a very dry one. Worst we've ever experienced, but nevertheless, we were able to meet the weather man with our system of irrigation and as a result, we have a lot of very fine plants for our customers. They carry Keith's usual high quality—full of pep, ready to start growth for you at once. Keith makes a specialty of growing strawberry plants and supply you with "Real Values at Low Cost." Quality instead of quantity is what counts.

NOTE If you have ever purchased berry plants from Keith before, we consider you a "KEITH CUSTOMER" which entitles you to our "old" Customer's Discount on your this-year's order for berry plants listed below, sent in before April 23. For full details on discounts allowed see page 21.

Strawberries	25	50	100	200	350	500	1000
Blakemore..... Spring Varieties	\$0.40	\$0.65	\$0.90	\$1.75	\$2.45	\$3.00	\$5.50
Catskill (New)..... "	.60	.95	1.50	2.50	3.50	4.25	7.75
Dorsett..... "	.40	.75	1.00	1.85	2.95	3.50	6.25
Dr. Burrill..... "	.40	.70	1.00	1.90	2.55	3.15	5.75
Fairfax..... "	.45	.80	1.25	2.25	3.00	3.75	6.75
Gibson..... "	.35	.60	.90	1.75	2.35	2.90	5.25
Joan (New)..... "	.85	1.50	2.35	4.00	5.65	6.80	12.50
Kanner King No. 1..... "	.75	1.30	1.80	3.25	4.50	5.45	9.85
" " No. 1-A..... "	.95	1.85	2.50	4.45	5.60	6.65	11.95
Premier..... "	.40	.75	1.10	1.95	2.95	3.50	6.25
Sen Dunlap..... "	.40	.70	1.00	1.90	2.55	3.15	5.75
Uncle Cap (New)..... "	.95	1.65	2.50	4.15	5.65	6.80	12.50
Mixed Varieties.....	1.60	2.15	2.85	4.90
Keith's New Gem No. 1..... Everbearing	.85	1.15	1.65	3.25	4.50	5.35	9.65
" " " No. 1-A.....	1.00	1.50	2.40	4.50	5.70	6.15	11.95
Keith's Super Mastodon No. 1.....	.90	1.25	1.85	3.60	4.85	5.75	10.65
" " " No. 1-A.....	1.10	1.75	2.50	4.85	5.80	6.75	12.90
Wayzata (New).....	1.70	2.75	4.50	8.30	11.30	13.60	25.00

Note—If you are wanting sufficient plants for a commercial planting, write us for an estimate of the cost, also planting information. For Discount on Cash Orders see bottom page 2.

Red Raspberries	6	12	25	50	100	250	500	1000
Chief, 1-yr., No. 1.....	\$0.50	\$0.75	\$1.00	\$1.90	\$3.00	\$6.00	\$10.10	\$19.35
" 1-yr., No. 1 Ex. Large.....	.65	.85	1.25	2.25	3.85	6.75	11.10	21.35
" 2-yr., Transplants.....	.85	1.25	2.30	3.75	4.90
Latham, 1-yr., No. 1.....	.40	.65	1.00	1.75	2.90	5.90	10.00	19.00
" 1-yr., No. 1 Ex. Large.....	.60	.80	1.20	2.25	3.75	6.60	10.95	21.00
" 2-yr., Transplants.....	.80	1.15	2.15	3.65	5.00
Newburg (New), 1-yr., No. 1.....	.75	1.00	1.65	2.95	4.25	7.25	13.00	24.00
" 1-yr., No. 1 Ex. Large	.90	1.25	2.25	3.50	5.00	8.40	15.00	27.50

Black Raspberries	6	12	25	50	100	250	500	1000
Black Beauty, 1-yr., No. 1.....	\$0.75	\$1.35	\$1.85	\$3.00	\$4.95	\$8.00
" " 2-yr., Transplants.....	1.50	2.25	3.85
Cumberland, 1-yr., No. 1.....	.60	1.00	1.60	2.50	5.85	\$9.45	\$17.85	\$32.50
Dundee (New), 1-yr., No. 1.....	.60	1.00	1.50	2.50	3.95	8.75	16.50	32.50
Naples (New), 1-yr., No. 1.....	.60	1.00	1.50	2.50	3.95	8.75	16.50	32.50
New Logan, 1-yr., No. 1.....	.75	1.25	1.85	3.00	5.85	9.45	17.65	32.50
" " 2-yr., Transplants.....	1.00	1.50	2.25	3.85	5.95
Quillen, 1-yr., No. 1.....	.75	1.25	1.85	3.00	6.00
Bristol (New), 1-yr., No. 1.....	.75	1.25

Blackberries and Dewberries	6	12	25	50	100	250	500	1000
Alfred, 1-yr., No. 1 Sucker.....	\$0.65	\$0.95	\$1.65	\$2.35	\$3.35	\$6.45	\$11.85	\$20.85
" 1-yr., No. 1 Extra Large.....	.85	1.15	1.75	2.85	3.95	7.25	12.25	23.00
" 2-yr., No. 1 Transplants.....	1.00	1.50	2.25	3.95	6.00
Eldorado, 1-yr., No. 1 Sucker.....	.50	.80	1.50	2.25	2.95	6.00	10.85	19.85
" 1-yr., No. 1 Extra Large.....	.65	.95	1.65	2.50	3.85	6.95	12.00	22.50
" 2-yr., No. 1 Transplants.....	.90	1.35	2.00	3.50	5.50	8.85
Lucretia Dewberry, 1-yr., No. 1.....	.60	.75	1.25	2.25	3.35	6.75	9.75	18.85

Grapes	Each	6	12	25	50	100	250	500	1000

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Here is Something New—A Complete Outfit

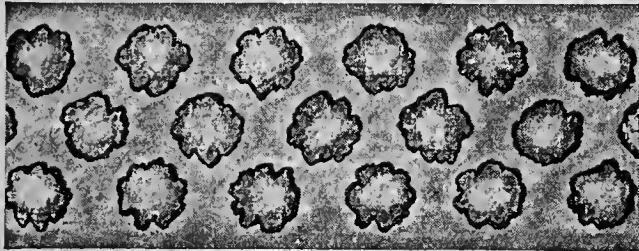
Keith has spent years in developing this New Method of growing strawberries, and now thousands are enjoying fresh, home-grown berries. See that Mulch Paper through which the plants are growing? It, with our Special Strawberry Fertilizer, is what "does the trick." It's easy. Prepare soil in usual way, working in fertilizer, lay Mulch Paper, set plants and you're through.

Where to Grow a Ready-Made Garden

These Ready-Made Gardens may be grown anywhere about your home, along the walk, next to the back fence in your garden or out in the field. They are 3 feet wide and come in different lengths.

Why Grow Strawberries This New Way?

1. Grow four times more berries than with old method.
2. Larger and more uniform berries. Always free from sand.
3. Requires only very small space.
4. Saves in hoeing, weeding, watering. Requires $\frac{1}{4}$ the usual work.
5. Mulch Paper smotherers out weeds. They can't grow through it. Even kills quack grass.
6. Mulch Paper keeps soil loose.
7. Mulch Paper is waterproof, no moisture can escape through it.



Showing How to Space Plants on Mulch Paper

\$1.95

GARDEN No. 1

(3 ft. wide, 9 ft. long.)

25 Super-Mastodon Plants.
27 Sq. ft. Special Mulch Paper.
1 Bag Special Strawberry
Fertilizer \$1.95

\$2.80

GARDEN No. 2

(3 ft. wide, 18 ft. long.)

50 Super-Mastodon Plants.
54 Sq. ft. Special Mulch Paper.
1 Bag Special Strawberry
Fertilizer \$2.80

\$3.85

GARDEN No. 3

(3 ft. wide, 35 ft. long.)

100 Super-Mastodon Plants.
105 Sq. ft. Special Mulch Paper.
3 Lbs. Special Strawberry
Fertilizer \$3.85
TWO GARDENS No. 3 (Special
Price) \$5.95

Read Carefully—Parcel Post or Express

These Ready-Made Gardens may be sent either by Express or Parcel Post. If sent by Parcel Post add to cost of each garden as follows: In States in Group No. 1 (see p. 22) add 10% to cost of each garden; in Group No. 2 add 15% to cost; in Group No. 3 and Group No. 4 add 20% to cost of each garden.

KEITH'S Ready-Made New Strawberry Gardens

Now It Is Easier and More Sure than ever to grow strawberries. See that Mulch Paper and Special Strawberry Fertilizer—They do the trick.

COMPLETE With Mulch Paper Plants and Fertilizer

Does away with the usual weeding, watering, cultivating.—Resulting in more big fresh delicious berries free from sand.



FREE

Complete instructions come FREE with each order. Tells just what to do.

Set Keith's Vitalized Strawberry Plants and Have a Cash Crop for Quick Money